

PANTHER MARTIN



The Greatest Fish Catcher of All Time®

2026



HARRISON **HOGE** INDUSTRIES INC

Table of Contents

NEW for 2026 Deluxe Single Hooks 3
NEW for 2026 Deluxe Dressed Single Hooks 3
NEW for 2026 Custom Salmon & Steelhead 4-5
 Single Hook 6
 Single Hook Dressed 7
 Barbless Single Hook 7
 SonicWhammy™ 8
 InLine SWIVEL™, HybridHolographic™ 9
 WillowStrike™ 10
 DualFlash™ 11
 Holy Hammered™, Hammered, 12
 FishSeeUV™ Hammered 12
 Scented Hammered Spinners, Two-Tone Roe™ 13
 FishSeeUV™, Marabou, Vibrant Image™ 14
 Speckled, Classic Regulars, Classic Patterns 15
 Spotted, Nature Series, Fish Scale™ 16
 HolyStrike™, Classic Holographic, Red Hook 17
 Nature Series Dressed, Minifly™ 18
 Dressed, Go-Glo™ Flash-A-Bou 19
 Deluxe Holographic, Deluxe, Deluxe Dressed 20
 3-Pack Value Spinner Kits, Deadly Dozen 21
 6-Pack Value Spinner Kits 22-23
 Features of Panther Martin® Spinners 24
 HolyRoe™, FishSeeUV™ Salmon & Steelhead 25
 FishSeeUV™ Hammered Salmon & Steelhead 26
 FishSeeUV™ Salmon & Steelhead Hoochie Skirt 26
 Lil' Curly WeedRunners 27
 WeedRunner™ 28
 SonicThumper™, HiLo Spin Minnow™ 29
 HulaRunner™ 30
 Bearded Banshee™ 31
 Vivif Style Spinner Minnows 32
 Classic Holographic Superior Frogs 32
 Classic Superior Frogs 32
 High Lake Trolls 33
 Spinner Size Chart 34
 Weed Runner™ Size Chart 35
 Bearded Banshee™ Size Chart 35
 HulaRunner™ Size Chart 36
 Trophy Fish Contest Pictures 37-39

Panther Martin® Lures Since 1958

Over 135,000,000 Panther Martins sold and still counting!



NEW Salmon & Steelhead Lures

68 Years On And Still Creating 63 Great NEW Lures

Every year, we introduce **NEW** Panther Martin® lures because we are committed to creating exceptional and unique **NEW** fishing lures as well as continuing with our wide range of truly great, time proven Panther Martin® lures. This year, we are introducing 63 exciting **NEW** lures for 2026:

- **NEW** Deluxe Single Hook Panther Martins - since the demand for single hook lures has been increasing we have been introducing additional colors featuring our Deluxe bodies with Dressed & Undressed hooks - check them out at right.
- **NEW** Custom Salmon & Steelhead Panther Martins - taking our classic Panther Martins as a guide and reworking them specifically for Salmon & Steelhead fishing with unique **NEW** features, we are combining proven Panther Martin fish catching qualities with added features to make them even more effective for catching Salmon and Steelhead. See page 4 & 5.

The primary characteristic of all Panther Martin® lures, whether they be **NEW** lures for 2026 or older lures that we have offered for many years, is that they truly catch fish! The evidence speaks for itself: we have sold over 135,000,000 Panther Martins. Anglers consistently choose our lures year after year because they know our lures catch fish. That accomplishment did not come easily. It is the result of rigorous testing to maintain their proven qualities and longtime effectiveness. Whether you're a seasoned angler or a beginner, trust our Panther Martin® lures to improve your fishing experience!

Check us out on Facebook, Instagram & YouTube!
 See hundreds of pictures posted by Panther Martin® fans on Facebook & Instagram. Watch us on YouTube.com/PantherMartinLures to see some of our Panther Martin® lures in action and follow us @PantherMartinFishing on Facebook and Instagram

Cecil Hoge & John Hoge, Owners



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WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

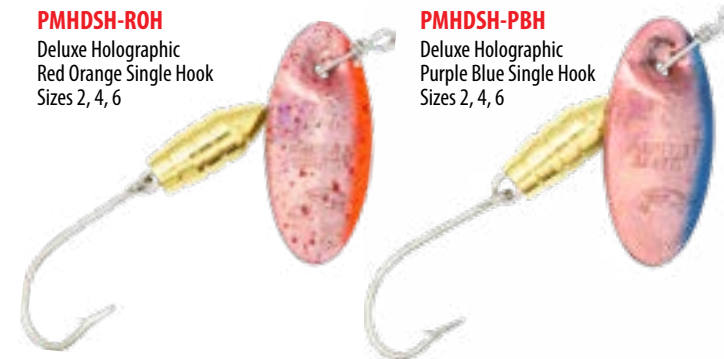


Panther Martin® Deluxe Single Hooks

Panther Martin Deluxe Holographic lures are truly great fish catching lures. Now we have taken our Deluxe Holographic patterns and are offering them with single hooks. The combination of holographic patterns, our unique brass body and direct through the shaft design creates a uniquely effective lure rich in color. Some of the Deluxe Holographic patterns feature a translucent criss cross fish scale pattern. The beautiful holographic lures shimmer and quiver as the sun shines on them, causing them to flash and flicker in the water.

Great for trout, crappie, pike, perch, walleye, pickerel and bass.

Available in sizes - 2, 4 & 6.



PMHDSH-ROH
 Deluxe Holographic Red Orange Single Hook
 Sizes 2, 4, 6

PMHDSH-PBH
 Deluxe Holographic Purple Blue Single Hook
 Sizes 2, 4, 6

Panther Martin® Deluxe Dressed Single Hook

The dressed tail adds extra bulk and color attraction and now these patterns are available with single hooks. The all silver and all gold blades with our unique brass body and direct through the shaft design creates a truly effective lure on many species of fish.

Available in sizes - 2, 4 & 6.



PMFSH-GY
 Deluxe Dressed Single Hook Gold Yellow
 Sizes 2, 4, 6

PMFSH-GO
 Deluxe Dressed Single Hook Gold Orange
 Sizes 2, 4, 6

NEW Lures for 2026



PMHDSH-GOH
 Deluxe Holographic Gold Orange Single Hook
 Sizes 2, 4, 6

PMHDSH-SBH
 Deluxe Holographic Silver Blue Single Hook
 Sizes 2, 4, 6

PMHDSH-SGH
 Deluxe Holographic Silver Gold Single Hook
 Sizes 2, 4, 6

PMHDSH-GGH
 Deluxe Holographic Green Gold Single Hook
 Sizes 2, 4, 6

Size Chart

Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

PMHDSH-GRSK
 Deluxe Holographic Gold Red Speckle Single Hook
 Sizes 2, 4, 6



PMFSH-SY
 Deluxe Dressed Single Hook Silver Yellow
 Sizes 2, 4, 6

PMFSH-SO
 Deluxe Dressed Single Hook Silver Orange
 Sizes 2, 4, 6

All Gold & Silver blades and Brass bodies are Genuine Gold or Silver plated.

Size Chart

Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

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NEW Lures for 2026

SALMON & STEELHEAD

Panther Martin® Custom Salmon & Steelhead Spinners

Using our most popular lure series as a guide, these New spinners combine the best features of Classic Panther Martin Regulars with unique New features for fishing Salmon and Steelhead.



Back View Tells All
Silver Beads behind the over-sized blade stretch the length of these lures, keeping the hook free & clear for the fish to swallow.

Here is what makes these Salmon & Steelhead lures different:

1. Oversized blades to slow blade spin and increase wobble for a lower vibration frequency that creates thumping sonic vibrations to attract Salmon and Steelhead near and far.
2. Genuine Silver plated blades reflect more light and mimic the natural flash of a real bait fish.
3. Premium black nickel swivel, split ring, and hook are stronger and corrosion resistant.
4. Pre-mounted swivel eliminates line twist and reduces leverage a big fish creates during a fight.
5. The split ring makes it easier to change from treble hook to single hook.

For decades, serious river fishermen have been secretly tinkering with and modifying Panther Martin's original Classic Regulars. Over time, these secret modifications developed into the colors and components found in the new Custom Salmon & Steelhead series here.

Now Panther Martin is making these fishing secrets public with custom pre-loaded lures ready to fish!

The black nickel hooks are extra strong and less visible. The black nickel swivel at the front eliminates line twist, but more importantly, it reduces the leverage that a big rolling fish can use to dislodge the hook. Oversized patented Panther Martin® Convex/Concave blades slow the spin, lower the vibration frequency, and increase the sonic thump and wobble. All of which is important for calling in a sea run giant. Genuine silver-plated blades are critical to fishermen for the authentic bait-fish like light they reflect. Holographic Black works well in dark water and dark lighting conditions. Finally, each lure comes with Black Nickel MUSTAD® Big Gun open eye Siwash Single Hook included for fishing where single hook regulations exist.

Designed by river fishermen for river fishermen.



MUSTAD® BIG GUN
Open Eye Siwash Single Hook
included with each lure.

Size Chart

Size 9S	- ¼ oz.
Size 12S	- ⅜ oz.
Size 15S	- 7/16 oz.
Size 18S	- ½ oz.
Size 20S	- 5/8 oz.



NEW Lures for 2026

SALMON & STEELHEAD

PMCS-SG
Gold & Silver Blade
with Silver Body
Sizes 9S,12S,15S,18S,20S



All Silver blades are
Genuine Silver plated.

PMCSS-BNCH
Silver Blade
with Black Nickel
& Chartreuse Body
Sizes 9S,12S,15S,18S,20S



PMCSS-HPK
Silver Blade
with Hot Pink Body
Sizes 9S,12S,15S,18S,20S



PMCSH-BBNCH
Holographic Black Blade
with Black Nickel
& Chartreuse Body
Sizes 9S,12S,15S,18S,20S



PMCSS-CH
Silver Blade
with Chartreuse Body
Sizes 9S,12S,15S,18S,20S



PMCSS-MB
Silver Blade
with Metallic Blue Body
Sizes 9S,12S,15S,18S,20S



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Panther Martin® Single Hook Spinners

To reach out to long time Panther Martin® customers who are now required to use single hooks or would prefer catch & release, we offer our Classic, Holographic and New FishScale patterns with single hooks. These are our most proven patterns, available for single hook fishermen.

PMRSH-G
Regular Gold
Single Hook
Sizes 2, 4, 6, 9, 15



PMRSH-S
Regular Silver
Single Hook
Sizes 2, 4, 6, 9, 15



PMAGSH
All Gold
Single Hook
Sizes 2, 4, 6



PMASSH
All Silver
Single Hook
Sizes 2, 4, 6



PMHSH-TPW
Holographic Single Hook
Tiger Purple White
Sizes 2, 4, 6



PMHSH-TGW
Holographic Single Hook
Tiger Green White
Sizes 2, 4, 6



PMHSH-TGR
Holographic Single Hook
Tiger Green
Sizes 2, 4, 6, 9, 15



PMHSH-RTH
Holographic Single Hook
Rainbow Trout
Sizes 2, 4, 6, 9, 15



PMHSH-OP
Holographic Single Hook
Orange Pink
Sizes 2, 4, 6



PMHSH-PGB
Holographic Single Hook
Pink Green Blue
Sizes 2, 4, 6



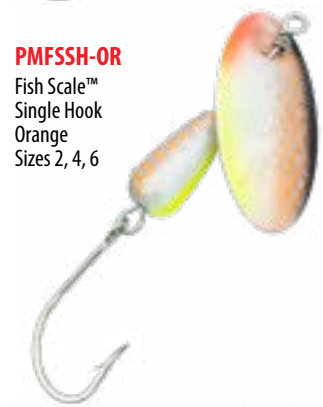
PMFSSH-BLUE
Fish Scale™
Single Hook
Blue
Sizes 2, 4, 6



PMFSSH-GR
Fish Scale™
Single Hook
Green
Sizes 2, 4, 6



PMFSSH-OR
Fish Scale™
Single Hook
Orange
Sizes 2, 4, 6



PMFSSH-BR
Fish Scale™
Single Hook
Brown
Sizes 2, 4, 6



PMFSSH-PR
Fish Scale™
Single Hook
Purple
Sizes 2, 4, 6



Panther Martin® Dressed Single Hook

More and more sections of the U.S. are requiring single hooks and more and more anglers are switching to catch and release fishing. To reach out to longtime Panther Martin® customers who either want to switch to catch release fishing or who are required when fishing to use single hooks, we are offering proven dressed patterns to expand our selection of single hook lures.

Available in 5 of our most popular patterns & 3 popular sizes - 2, 4 & 6.

PMBRKSH-D
Single Hook Brook Trout Dressed
Sizes 2, 4, 6



PMRFSH-GBK
Single Hook Gold/Black
Sizes 2, 4, 6



PMRFSH-GBR
Single Hook Gold/Brown
Sizes 2, 4, 6



All Gold & Silver blades are Genuine Gold or Silver plated.

PMBRTSH-D
Single Hook Brown Trout Dressed
Sizes 2, 4, 6



PMRBTSH-D
Single Hook Rainbow Trout Dressed
Sizes 2, 4, 6



Panther Martin® Barbless Single Hook

With these Barbless Single Hook lures, we have upped the "catch and release" game. Barbless hooks are far easier to remove from a caught fish and they make catching a fish far more sporting since it is easier for fish to get off a barbless hook when fighting on the line. This offers the angler in those areas requiring barbless hooks a truly legitimate solution to fishing in those areas. No longer will you have to crush down the barb and no longer are anglers still subject to being fined because the Game and Fish Warden feels they did not obey the letter of the law.

Available in sizes - 2, 4 & 6.

PMRBL-OSS
Barbless
Orange Silver Speckled
Sizes 2, 4, 6



PMRBL-GSS
Barbless
Green Silver Speckled
Sizes 2, 4, 6



PMRBL-RSS
Barbless
Red Silver Speckled
Sizes 2, 4, 6



PMRBL-BSS
Barbless
Black Silver Speckled
Sizes 2, 4, 6



PMRBL-G
Barbless Gold
Sizes 2, 4, 6



PMRBL-S
Barbless Silver
Sizes 2, 4, 6



All Gold & Silver blades are Genuine Gold or Silver plated.

PMHBL-RTH
Barbless Rainbow Trout
Sizes 2, 4, 6



Size Chart

Size 2	- 1/16 OZ.
Size 4	- 1/8 OZ.
Size 6	- 1/4 OZ.
Size 9	- 3/8 OZ.
Size 15	- 1/2 OZ.

All Gold & Silver blades are Genuine Gold or Silver plated.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

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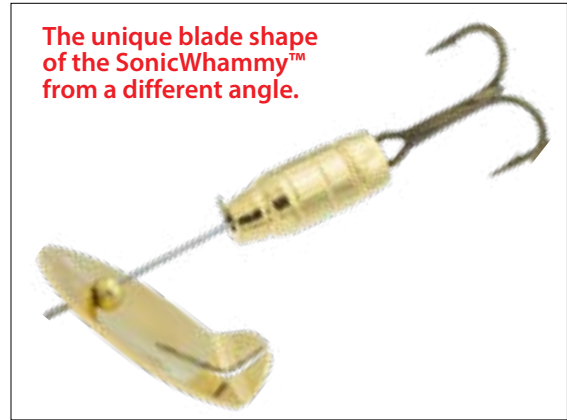
PANTHER MARTIN

Panther Martin[®] SonicWhammy[™]

The SonicWhammy[™] series introduces a whole **NEW** blade shape that ups the sonic spinning and thumping action of our classic Panther Martin[®] blade. How so? The split at bottom of the blade creates 2 separate blade rudders that churn up and magnify the already great sonic action of our Panther Martin[®] blades. Additionally, because the split ends are bent down, they cause a thumping unique to this **NEW** blade design. Yes, more action creates more attraction.

Using our barrel style bodies plated with genuine gold and silver, these brass body lures cast like bullets and retrieve like a swirling dervish. The added sonic action and thumping sound is bound to attract a wide variety of fish...from trout to bass, from crappie to salmon...these action-packed lures are made for swift and secure hookups.

Available in our six most popular patterns & 3 popular sizes - 2, 4 & 6.



The unique blade shape of the SonicWhammy[™] from a different angle.



PMSNW-G
SonicWhammy[™]
Gold
Sizes 2, 4, 6



PMSNW-S
SonicWhammy[™]
Silver
Sizes 2, 4, 6

All Gold & Silver blades are Genuine Gold or Silver plated.



PMSNW-SPBK
SonicWhammy[™]
Spotted Black
Sizes 2, 4, 6



PMSNW-RTH
SonicWhammy[™]
Rainbow Trout
Sizes 2, 4, 6



PMSNW-TGR
SonicWhammy[™]
Tiger Green
Sizes 2, 4, 6



PMSNW-FTH
SonicWhammy[™]
Fire Tiger
Sizes 2, 4, 6

Size Chart	
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

PANTHER MARTIN

Panther Martin[®] InLine SWIVELS[™]

Panther Martin[®] InLine SWIVELS[™] change the landscape for spinning lures by providing integrated InLine swivels built in a straight line directly on the spinning shaft of the lures. This eliminates line twist and the need to tie on a swivel. It also maintains the tried, tested and true fishing action and profile of Panther Martin[®] lures. It is a new State-of-the-Art design that makes life easier for anglers.

What makes these Panther Martins[®] so different and so unique is that they all have integrated InLine Swivels attached directly to the wire shaft of the lures. This allows these Panther Martin[®] lures to maintain the same great spinning action and the same great fish catching lure profile that Panther Martins[®] have always had. Better still, it provides the added ease and convenience of having the swivel already attached to the spinning shaft.

Unlike spinning lures where standard double eyelet swivels are attached to the front eyelet loop, these swivels are mounted directly on the wire shaft. As such, they keep the same original Panther Martin[®] lure profile. The fact that this InLine swivel system is in a direct straight line, makes these swivel lures work better than lures with a tied on double eyelet swivel. This also greatly reduces water resistance and weed snags. That makes the lures better and easier to cast and retrieve or troll while eliminating the chance that the swivel may impede the effectiveness of your casts or cause unneeded turbulence when retrieved or trolled.

Panther Martin[®] InLine Swivel[™] Spinners are available in 10 tried and true fish catching colors.

Panther Martin[®] available in our 3 most popular sizes - 2, 4 & 6.

<p>Regular InLine SWIVEL[™]</p> <p>PMISR-G Gold Sizes 2, 4, 6</p>	<p>Spotted InLine SWIVEL[™]</p> <p>PMISSP-B Black Sizes 2, 4, 6</p>	<p>Holographic InLine SWIVEL[™]</p> <p>PMISH-FTH Holographic Fire Tiger Sizes 2, 4, 6</p>	<p>Regular Fly InLine SWIVEL[™]</p> <p>PMISRF-GBK Regular Fly Gold/Black Sizes 2, 4, 6</p>
<p>PMISR-S Silver Sizes 2, 4, 6</p>	<p>PMISSP-Y Yellow Sizes 2, 4, 6</p>	<p>PMISH-RTH Holographic Rainbow Trout Sizes 2, 4, 6</p>	<p>PMISH-SBH Holographic Silver Blue Sizes 2, 4, 6</p>
<p>PMISR-S Silver Sizes 2, 4, 6</p>	<p>PMISSP-Y Yellow Sizes 2, 4, 6</p>	<p>PMISH-RTH Holographic Rainbow Trout Sizes 2, 4, 6</p>	<p>PMISH-TGR Holographic Tiger Green Sizes 2, 4, 6</p>
			<p>PMISRF-GBR Regular Fly Gold/Brown Sizes 2, 4, 6</p>

Panther Martin[®] HybridHolographic[™]

The HybridHolographic[™] series combines the flash of our genuine gold- & silver-plated blades with proven holographic bodies & super bright ultraviolet dressings. The silky-smooth synthetic fibers of the full-bodied dressings have ZERO water absorption, so they stay fluffy even under water. That means the fish are presented with a fuller profile that makes them think they are about to gobble down the real thing.

If you look at the UV dressings under an ultraviolet light, you will be amazed by the brightness and glowing quality of the UV pink, blue, chartreuse, and white colors. Why is this important? Because fish have UV vision, and their eyes are attracted towards these ultra-bright and luminous UV colors. This gives anglers additional tools to stand out and attract fish. This also means these lures are particularly effective on cloudy days and in murky waters.

Available in our 3 most popular sizes - 2, 4 & 6.

<p>PMHH-GPB HybridHolographic[™] Gold Pink Blue Sizes 2, 4, 6</p>	<p>PMHH-SWB HybridHolographic[™] Silver White Blue Sizes 2, 4, 6</p>	<p>PMHH-SCW HybridHolographic[™] Silver Chartreuse White Sizes 2, 4, 6</p>
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Size Chart	
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

All Gold & Silver blades are Genuine Gold or Silver plated.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

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Panther Martin WillowStrike™ Spinners

A turbo-charged Panther Martin upgrade of the Classic Willow Blade using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis.

The same great spinning and sonic vibrations as our original Panther Martin blade, but in a Willow blade profile. Genuine Gold & Silver plated and Holographic blades provide maximum flash. This Willow blade series is extremely effective in shallow waters as the Willow blade profile generally runs higher than the traditional Panther Martin blade. Irresistible to Trout, Bass, Salmon and many more species.

Available in 5 sizes - 2, 4, 6, 9, 15



PMWSR-G
Gold
Sizes 2, 4, 6, 9, 15



PMWSR-S
Silver
Sizes 2, 4, 6, 9, 15



PMWSSP-CH
Spotted Chartreuse
Sizes 2, 4, 6, 9 & 15



PMWSSP-PK
Spotted Pink
Sizes 2, 4, 6, 9, 15



PMWSSP-B
Spotted Black
Sizes 2, 4, 6, 9, 15



PMWSSP-FLT
Spotted Fluorescent
Sizes 2, 4, 6, 9, 15

All Gold & Silver blades are Genuine Gold or Silver plated.

Size Chart

Size 2 - 1/16 oz.
Size 4 - 1/8 oz.
Size 6 - 1/4 oz.
Size 9 - 3/8 oz.
Size 15 - 1/2 oz.

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Panther Martin DualFlash™ Spinners!

Twice the flash, twice the vibration... all in proven and dramatic Panther Martin® colors & patterns

The same great spinning and sonic vibrations as our original Panther Martin® blade, multiplied by 2 providing double the spin action, double the vibration. Using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis. The two blades are separated with a stainless steel spacer to ensure the best spinning action. Genuine Gold and Silver plated, spotted and holographic blades provide maximum flash and vibration in the water. This DualFlash™ series is bound to catch the attention of fish everywhere. Irresistible to Trout, Bass, Salmon and many more species.

Available in sizes - 1DF, 2DF, 4DF, 6DF & 9DF



PMDF-HRS
Holographic Rainbow Trout Silver
Sizes 1DF, 2DF, 4DF, 6DF & 9DF



PMDF-HFG
Holographic Fire Tiger Gold
Sizes 1DF, 2DF, 4DF, 6DF & 9DF

Size Chart

Size 1DF - 1/8 oz.
Size 2DF - 1/4 oz.
Size 4DF - 1/2 oz.
Size 6DF - 3/8 oz.
Size 9DF - 5/8 oz.

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PMWSH-TGR
Holographic Tiger Green
Sizes 2, 4, 6, 9, 15



PMWSH-SPB
Holographic Spotted Blue
Sizes 2, 4, 6, 9, 15



PMWSH-RTH
Holographic Rainbow Trout
Sizes 2, 4, 6, 9, 15



PMWSRF-GBK
Gold Black
Sizes 2, 4, 6, 9, 15



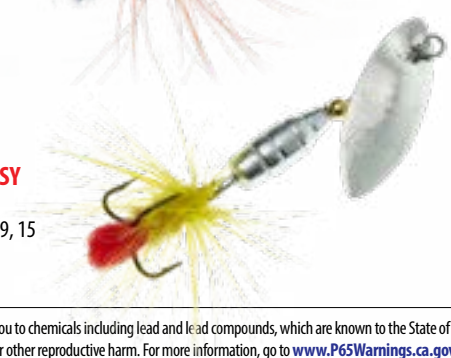
PMWSRF-GBR
Gold Brown
Sizes 2, 4, 6, 9, 15



PMWSMF-GO
Gold Orange
Sizes 2, 4, 6, 9, 15



PMWSMF-SY
Silver Yellow
Sizes 2, 4, 6, 9, 15



PMDF-SG
Silver Gold
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



PMDF-GS
Gold Silver
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



PMDF-PS
Pink Silver
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



PMDF-BG
Black Gold
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



PMDF-CHS
Chartreuse Silver
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



PMDF-FLTG
Fluorescent Gold
Sizes 1DF, 2DF, 4DF, 6DF, 9DF



All Gold & Silver blades are Genuine Gold or Silver plated.



Panther Martin Holy Hammered™

Combining Two Proven Panther Martin Features Into These Great Lures!

We took two great features and combined them into one great series. Featuring Hammered Brass Blades and New Holographic Patterns, these lures provide more reflection in the water combined with dazzling holographic patterns. Great for Trout and Bass in the smaller sizes and Salmon & Steelhead in larger sizes.

Available in 5 colors, 6 sizes - 1, 2, 4, 6, 9, 15

PMHMH-HCT

Holographic Hammered Coral Tiger
Sizes 1, 2, 4, 6, 9, 15



PMHMH-HB

Holographic Hammered Brookie
Sizes 1, 2, 4, 6, 9, 15



PMHMH-HPL

Holographic Hammered Pink Lady
Sizes 1, 2, 4, 6, 9, 15



PMHMH-HSF

Holographic Hammered Sunfish
Sizes 1, 2, 4, 6, 9, 15



PMHMH-HRB

Holographic Hammered Rainbow Brite
Sizes 1, 2, 4, 6, 9, 15



Panther Martin Hammered Spinners

Our hammered pattern blade with its super luminous reflective flash, unique color patterns and all the traditionally proven features of Panther Martin Classic Spinners make these lures a must have for any angler's tackle box.

The hammered blade reflects light throughout the surface area of the blade producing a kaleidoscope of continuous lightning flashes that are hard to miss and hard for fish to resist.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

PMHM-HG

Hammered Gold
Sizes 2, 4, 6



PMHM-HS

Hammered Silver
Sizes 2, 4, 6



PMHM-HYR

Hammered Yellow Red
Sizes 2, 4, 6



Size Chart

Size 1 - 1/32 oz.
Size 2 - 1/16 oz.
Size 4 - 1/8 oz.
Size 6 - 1/4 oz.
Size 9 - 3/8 oz.
Size 15 - 1/2 oz.

Panther Martin FishSeeUV™ Hammered Spinners

Panther Martin FishSeeUV™ lures have caught the attention of fish nationwide.

Fish see colors as if they were under a black light. These lures are truly eye-popping the way humans see them, but if you put them under a black light you will be amazed at the way the UV colors on blades and bodies stand out and call out to passing fish.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

FishSeeUV™

PMHMUV-HSLB

Hammered Salmon Black
Sizes 2, 4, 6



FishSeeUV™

PMHMUV-HLC

Hammered Lime Chartreuse
Sizes 2, 4, 6



As Seen By Fish



As Seen By Fish

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Panther Martin Stinky Garlic & Stinky Anise Scented Hammered Spinners

FISH LOVE THEM!

What are Panther Martin Stinky Garlic & Anise?

Panther Martin Stinky Garlic and Stinky Anise Lures are a deadly combination of the natural attraction of scent and the unequalled spinning action and vibration of Panther Martin lures. Not only do they attract fish from long distances, they also mask the human scent that would normally get on the lure.

What makes Panther Martin Stinky Garlic and Stinky Anise Lures different from others?

Panther Martin Garlic and Anise Scented Lures use a proprietary blend of 100% natural scent applied in a bulb at the base of the treble hook. These water activated scents are applied to each hook as a durable finish, giving the hook a distinct and very powerful Garlic or Anise scent.

How long does the scent last?

Depending on fishing situations, Panther Martin Stinky Garlic and Stinky Anise Lures will disperse their scent over the course of an average fishing season. Because the scent is water-activated, fish will still be able to smell the strongly scented hook even when we may not.

Unique Features of Panther Martin Stinky Hammered Spinners

- Stinky Garlic & Anise Scented Mustad® Hooks
- Hammered Blades Reflect More Light
- Powerful Sonic Vibrations Call To Fish
- Generously Coated with Long Lasting & Durable Natural Garlic or Anise Scent Bulb

All Gold & Silver blades are Genuine Gold or Silver plated.



PMHMH-HGG

Hammered Gold Garlic
Sizes 1, 2, 4, 6, 9, 15

PMHMH-HGA

Hammered Gold Anise
Sizes 1, 2, 4, 6, 9, 15



PMHMH-HSG

Hammered Silver Garlic
Sizes 1, 2, 4, 6, 9, 15

PMHMH-HSA

Hammered Silver Anise
Sizes 1, 2, 4, 6, 9, 15

Size Chart

Size 1 - 1/32 oz.
Size 2 - 1/16 oz.
Size 4 - 1/8 oz.
Size 6 - 1/4 oz.
Size 9 - 3/8 oz.
Size 15 - 1/2 oz.

Panther Martin Two-Tone Roe™

Panther Martin Two-Tone Roe™ featuring Hammered Holographic Blade with dazzling painted back and Salmon Roe Body.

These classic treble hook lures provide more reflection in the water combined with dazzling holographic patterns. The Salmon Roe body provides a different profile for lake stream fish.

The hammered blades are painted on both sides to add more flash to these lures. Double the attraction and double the action!

Great for Trout, Bass and many other species.

Available in 3 sizes - 2, 4, 6



PMHMTTR-HCO

Hammered Chartreuse Orange
Sizes 2, 4, 6

Size Chart

Size 2 - 1/16 oz.
Size 4 - 1/8 oz.
Size 6 - 1/4 oz.

PMHMTTR-HFRB

Hammered Fluorescent Red Black
Sizes 2, 4, 6

PMHMTTR-HPB

Hammered Pink/Blue
Sizes 2, 4, 6

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

PANTHER MARTIN® Panther Martin® FishSeeUV™

Lures The Fish Will See & Strike

Panther Martin FishSeeUV™ lures have caught the attention of fish nationwide.

The scientific premise of UV lures is simple - fish see colors as if they were under a black light. These lures are truly eye-popping the way humans see them, but if you put them under a black light you will be amazed at the way the UV colors on blades, bodies and Salmon egg beads stand out and call out to passing fish. This makes these lures particularly effective on cloudy days or in murky or muddy waters.

Size Chart

Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.
Size 9	- 3/8 oz.



As Seen By Fish

FishSeeUV™
PMUV-BPO

Blue/Pink/Orange
Sizes 2, 4, 6, 9

As Seen By Fish

FishSeeUV™
PMUV-COB

Chartreuse/Orange/Blue
Sizes 2, 4, 6, 9

As Seen By Fish

FishSeeUV™
PMUV-COP

Chartreuse/Orange/Purple
Sizes 2, 4, 6, 9

As Seen By Fish

FishSeeUV™
PMUV-CPP

Chartreuse/Purple/Pink
Sizes 2, 4, 6, 9

As Seen By Fish

FishSeeUV™
PMUV-OWB

Orange/White/Blue
Sizes 2, 4, 6, 9

As Seen By Fish

FishSeeUV™
PMUV-RWB

Red/White/Blue
Sizes 2, 4, 6, 9

Panther Martin® FishSeeUV™ Marabou

Lures The Fish Will See & Strike

Panther Martin FishSeeUV™ Marabou lures are dressed with genuine hand tied, prime quality, UV Marabou feathers. Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



FishSeeUV™
PMUVM-COB

Chartreuse/Orange/Blue
Sizes 2, 4, 6, 9

FishSeeUV™
PMUVM-COP

Chartreuse/Orange/Purple
Sizes 2, 4, 6, 9

FishSeeUV™
PMUVM-OWB

Orange/White/Blue
Sizes 2, 4, 6, 9

Panther Martin® FishSeeUV™ Vibrant Image™

Vibrant Colors Patterns To Outsmart Fish!

The Vibrant Image™ lures feature a UV enhanced iridescent Pearl base finish and colorful graphics optimized for maximum attraction while spinning. Color graphics are digitally applied into the paint for extreme durability and detail for all fishing conditions. The fact that they are offered in UV colors means FishSeeUV™ and you catch more fish.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



As Seen By Fish

FishSeeUV™
PMVIUV-VIBC

Vibrant Black Chartreuse
Sizes 2, 4, 6

As Seen By Fish

FishSeeUV™
PMVIUV-VIBF

Vibrant Bull Frog
Sizes 2, 4, 6

As Seen By Fish

FishSeeUV™
PMVIUV-VICM

Vibrant Camouflage
Sizes 2, 4, 6

As Seen By Fish

FishSeeUV™
PMVIUV-VIFT

Vibrant Fire Tiger
Sizes 2, 4, 6

As Seen By Fish

FishSeeUV™
PMVIUV-VIOC

Vibrant Orange Chartreuse
Sizes 2, 4, 6

As Seen By Fish

FishSeeUV™
PMVIUV-VIPW

Vibrant Pink White
Sizes 2, 4, 6

PANTHER MARTIN® Panther Martin® Classic Regulars

We have been selling Panther Martin Regulars for over 60 years and they are still the most popular and proven lures that we offer. Year in and year out, fishermen buy these lures and report catch after catch.



PMR-G

Gold
Sizes 1, 2, 4, 6, 9, 15

PMR-GY

Gold Yellow
Sizes 2, 4, 6

PMCB-CBK

Copper Black
Sizes 2, 4, 6

PMCB-CY

Copper Yellow
Sizes 2, 4, 6

PMR-BZ

Black Zebra
Sizes 1, 2, 4, 6, 9, 15

PMR-SB

Silver Black
Sizes 2, 4, 6

PMR-S

Silver
Sizes 1, 2, 4, 6, 9, 15

PMR-SWR

Silver/White/Red
Sizes 2, 4, 6

PMR-SCO

Silver/Chartreuse/Orange
Sizes 2, 4, 6

Size Chart

Size 1	- 1/32 oz.
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.
Size 9	- 3/8 oz.
Size 15	- 1/2 oz.

Panther Martin® Classic Patterns

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

All Gold & Silver blades are Genuine Gold & Silver plated.



PMAG

All Gold
Sizes 1, 2, 4, 6

PMAS

All Silver
Sizes 1, 2, 4, 6

PMYSK

Yellow Speckled
Sizes 2, 4, 6

PMRFL

Fluorescent
Sizes 1, 2, 4, 6, 9, 15

PMGFL

Green Fluorescent
Sizes 1, 2, 4, 6

Panther Martin® Speckled

The Speckled spinner lures feature a blade and tear-drop body with a speckled finish that reflects light in various directions, creating an enticing flash that mimics the movement of small baitfish. The vibration and water movement generated by the spinning action of the blade also contribute to their allure, making them irresistible to predatory fish.

The versatility of speckled spinners allows them to be used in a variety of fishing conditions and environments. They are particularly effective for targeting species like brook trout, also known as speckled trout, which are drawn to the vibrant and dynamic presentation of these lures. Whether cast or trolled, speckled blade spinners can be a game-changer for anglers looking to increase their catch rate.

Available in 4 enticing patterns in 3 popular sizes - 2, 4 & 6.



PMR-OSS

Orange Silver Speckled
Sizes 2, 4, 6

PMR-RSS

Red Silver Speckled
Sizes 2, 4, 6

PMR-GSS

Green Silver Speckled
Sizes 2, 4, 6

PMR-BSS

Black Silver Speckled
Sizes 2, 4, 6

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PANTHER MARTIN 
Panther Martin® Fish Scale™

Fish Scale® spinner lures resemble the natural scales found on baitfish, making them highly appealing to predatory species. Fish scale spinner lures are very versatile and can be used in both freshwater and saltwater environments. Great for Trout, Bass, Panfish, Pike, Perch, Walleye, Salmon and many other species.



PMFS-BLUE
 Fish Scale™
 Blue
 Sizes 2, 4, 6

PMFS-BR
 Fish Scale™
 Brown
 Sizes 2, 4, 6

PMFS-PR
 Fish Scale™
 Purple
 Sizes 2, 4, 6

PMFS-GR
 Fish Scale™
 Green
 Sizes 2, 4, 6

PMFS-OR
 Fish Scale™
 Orange
 Sizes 2, 4, 6

Panther Martin® Spotted

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



PMSP-YB
 Yellow/Black
 Sizes 2, 4, 6

PMSP-B
 Black
 Sizes 1, 2, 4, 6, 9

PMSP-R
 Red
 Sizes 1, 2, 4, 6, 9

PMSP-Y
 Yellow
 Sizes 1, 2, 4, 6, 9

PMBFL
 Black with Fluorescent Spots
 Sizes 2, 4, 6, 9

Panther Martin® Nature Series

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



PMCRG-U
 Crayfish Gold
 Sizes 2, 4, 6

PMMN-U
 White Minnow
 Sizes 2, 4, 6

PMBRT-U
 Brown Trout
 Sizes 2, 4, 6

PMRBT-U
 Rainbow Trout
 Sizes 2, 4, 6

PMFTG
 Fire Tiger Gold
 Sizes 2, 4, 6

PMWB-U
 Wild Brook
 Sizes 2, 4, 6

PMBRK-U
 Brook Trout
 Sizes 2, 4, 6

PMSTR
 Spotted Sea Trout
 Sizes 2, 4, 6

PMBK
 Black Panther
 Sizes 2, 4, 6

PMAB
 Albino
 Sizes 2, 4, 6

PMBF
 Bull Frog
 Sizes 2, 4, 6

PMFT
 Fire Tiger
 Sizes 1, 2, 4, 6

PMRSAL-G
 Gold
 Sizes 1, 2, 4, 6, 9

PMRSAL-S
 Silver
 Sizes 1, 2, 4, 6, 9

PMRSAL-B
 Black
 Sizes 1, 2, 4, 6, 9

All Gold & Silver blades are Genuine Gold & Silver plated.

Size Chart

Size 1	- 1/32 OZ.
Size 2	- 1/16 OZ.
Size 4	- 1/8 OZ.
Size 6	- 1/4 OZ.
Size 9	- 3/8 OZ.

PANTHER MARTIN 
Panther Martin® Classic Holographic

The unique and natural holographic patterns shimmer and sparkle in the water, especially when struck by sunlight. The spinning, vibrating action of Panther Martin holographic spinners attracts fish in all kinds of fishing conditions. Great for Trout, Bass, Panfish, Pike, Perch, Walleye, Salmon and many other species.



PMH-BBH
 Holographic Blue Black
 Sizes 2, 4, 6

PMH-BTH
 Holographic Brown Trout
 Sizes 2, 4, 6

PMH-CDH
 Holographic Copper Dots
 Sizes 1, 2, 4, 6, 9, 15

PMH-CH
 Holographic Chartreuse
 Sizes 2, 4, 6

PMH-FTH
 Holographic Fire Tiger
 Sizes 1, 2, 4, 6

PMH-PYH
 Holographic Pink Yellow
 Sizes 1, 2, 4, 6

PMH-RTH
 Holographic Rainbow Trout
 Sizes 1, 2, 4, 6, 9, 15

PMH-SBH
 Holographic Silver Blue
 Sizes 1, 2, 4, 6

PMH-SGH
 Holographic Silver Gold
 Sizes 1, 2, 4, 6

PMH-SPB
 Holographic Spotted Blue
 Sizes 1, 2, 4, 6, 9, 15

PMH-TBK
 Holographic Tiger Black
 Sizes 1, 2, 4, 6

PMH-TGR
 Holographic Tiger Green
 Sizes 1, 2, 4, 6

Panther Martin® HolyStrike™

Deadly on Trout, Bass, Panfish, Pike, Perch, Walleye, Salmon and many other species.



PMHST-HSTBL
 HolyStrike™ Blue
 Sizes 1, 2, 4, 6

PMHST-HSTP
 HolyStrike™ Purple
 Sizes 1, 2, 4, 6

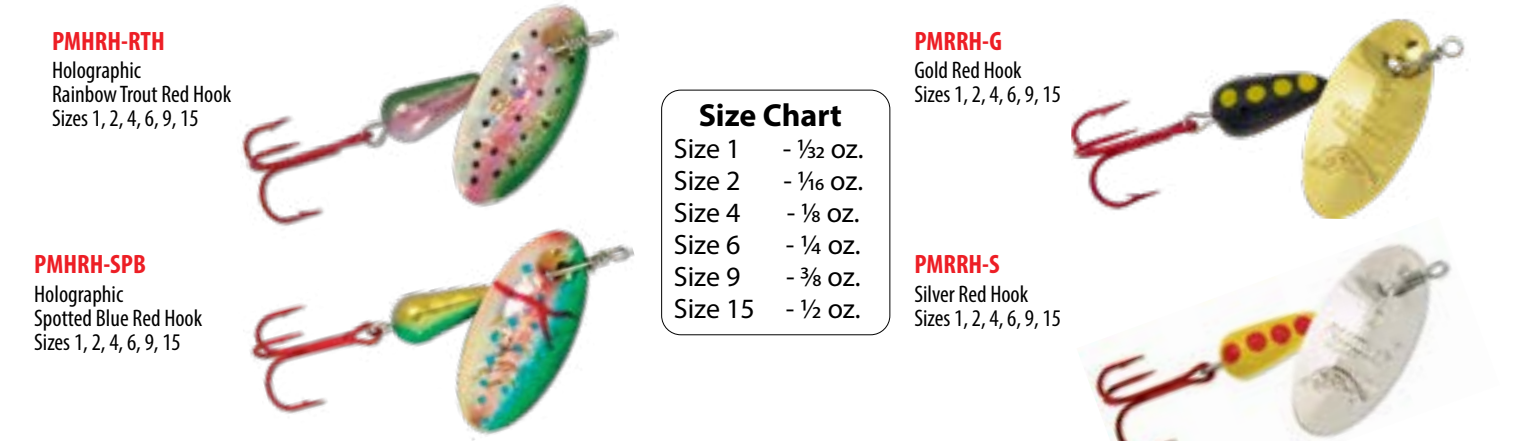
PMHST-HSTCH
 HolyStrike™ Chartreuse
 Sizes 1, 2, 4, 6

PMHST-HSTGR
 HolyStrike™ Green
 Sizes 1, 2, 4, 6

PMHST-HSTPK
 HolyStrike™ Pink
 Sizes 1, 2, 4, 6

Panther Martin® Red Hook Spinners

It's no secret that fish are attracted to the color red. It has been proven that adding the color red to already effective fishing lures makes them more effective. Red is the color that makes fish strike because it suggests feeding. When feeding, the gills of the fish become engorged with blood, known as "Gill Flash".



PMHRH-RTH
 Holographic
 Rainbow Trout Red Hook
 Sizes 1, 2, 4, 6, 9, 15

PMRRH-G
 Gold Red Hook
 Sizes 1, 2, 4, 6, 9, 15

PMHRH-SPB
 Holographic
 Spotted Blue Red Hook
 Sizes 1, 2, 4, 6, 9, 15

PMRRH-S
 Silver Red Hook
 Sizes 1, 2, 4, 6, 9, 15

Size Chart

Size 1	- 1/32 oz.
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.
Size 9	- 3/8 oz.
Size 15	- 1/2 oz.

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The realistic colors of our Nature Series spinners all dressed up to mimic flies, crickets and other terrestrial prey.

Panther Martin® Nature Series Dressed

PMBT-G
Gold
Sizes 2, 4, 6

PMBT-S
Silver
Sizes 2, 4, 6

PMWB-D
Wild Brook
Sizes 2, 4, 6

PMRBT-D
Rainbow Trout
Sizes 1,2,4,6

PMSE
Salmon Egg
Sizes 2, 4, 6

PMASWF-S
White Feather
All Silver Red Hook
Sizes 2, 4, 6

PMABWF-S
White Feather
Albino Red Hook
Sizes 2, 4, 6

PMBRT-D
Brown Trout
Sizes 1,2,4,6

All Gold & Silver blades are Genuine Gold & Silver plated.

PMBRK-D
Brook Trout
Sizes 2, 4, 6

PMHF-FTOB
Holographic Fire Tiger Blade
Orange Black Fly
Sizes 1, 2, 4, 6

PMHF-FTOR
Holographic Fire Tiger Blade
Orange Red Fly
Sizes 1, 2, 4, 6

Size Chart	
Size 1	- 1/32 oz.
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

Panther Martin® MiniFly™

Panther Martin® MiniFly™ adds a weapon in your fishing arsenal to get those smaller Trout and Panfish that are just waiting for something small enough to munch on.

The Panther Martin® MiniFly™ series combines a smaller size body and blade with some of our best-selling Fly patterns to provide a way to catch smaller fish. Using the unique convex/concave Panther Martin® style blade in a smaller size blade & body, this lure opens up fishing in smaller streams to get the smaller fish that are so elusive. The Panther Martin® MiniFly™ series gives the same great spinning action and sonic vibrations of your favorite Panther Martin® Spinners to drive fish crazy. Truly effective on Trout, Crappie, Sunfish and Panfish. Available in size - OM - 1/8 oz.

PMMF-CH
Holographic Chartreuse
Size OM

PMMF-SB
Holographic Silver Blue
Size OM

PMMF-BLR
Black Red
Size OM

PMMF-SCO
Silver Orange Chartreuse
Size OM

PMMF-AB
Albino
Size OM

PMMF-RBT
Rainbow Trout
Size OM

PMMF-GBK
Gold Black
Size OM

PMMF-GBR
Gold Brown
Size OM

All Gold & Silver blades are Genuine Gold & Silver plated.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



Our Classic time-tested patterns dressed to "Match the Hatch" bringing in more fish.

Panther Martin® Dressed

PMRF-GBR
Gold Brown
Sizes 2, 4, 6

PMRF-GBK
Gold Black
Sizes 2, 4, 6

All Gold and Copper blades are Genuine Gold or Copper plated.

PMSPF-YY
Yellow Yellow
Sizes 2, 4, 6

PMSPF-BY
Black Yellow
Sizes 2, 4, 6

PMRF-CYBK
Copper Yellow Black
Sizes 2, 4, 6

PMRF-CYBR
Copper Yellow Brown
Sizes 2, 4, 6

PMRF-CBBK
Copper Black Black
Sizes 2, 4, 6

PMRF-CBBR
Copper Black Brown
Sizes 2, 4, 6

Panther Martin® Go-Glo™ Flash-A-Bou

Double The Attraction To Double The Action!

Our Panther Martin Go-Glo™ lures attract fish two different ways. Go-Glo lures flash bright colors and glow by themselves in shallow or deep waters. The Go-Glo™ paints are far brighter than traditional glow paints and glow far longer than traditional glow colors.

They are formulated with a high concentration of glow in the dark and UV pigments. This results in a finish that reflects UV light and emits its own light in murky, deep or dark water conditions.

And that is not the only benefit of these unique Go-Glo™ lures. The Flash-A-Bou iridescent fibers create an added flash and reflection around the hook and hold their shape as they are retrieved through the water, giving these lures a natural minnow action as they run through the water.

The combination of the Go-Glo™ colors and Flash-A-Bou fibers give these Panther Martin lures two powerful added attractants to catch more Trout, Bass, Perch, Pike and Pickerel. Available in 7 colors and 3 sizes

PMGGF-BCH
Black Chartreuse
Sizes 2, 4, 6

PMGGF-LP
Lime Chartreuse Pink
Sizes 2, 4, 6

PMGGF-PW
Pink White
Sizes 2, 4, 6

PMGGF-BP
Black Pink
Sizes 2, 4, 6

PMGGF-PCH
Purple Chartreuse
Sizes 2, 4, 6

PMGGF-SBCH
Silver Blue Chartreuse
Sizes 2, 4, 6

PMGGF-CHO
Chartreuse Orange
Sizes 2, 4, 6

Size Chart	
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.

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Panther Martin[®] Deluxe Holographic

PMHD-GGH

Holographic Green Gold
Sizes 2, 4, 6



PMHD-GRSK

Holographic Gold Red Speckle
Sizes 1, 2, 4, 6, 9, 15



PMHD-GOH

Holographic Gold Orange
Sizes 2, 4, 6



PMHD-PBH

Holographic Purple Blue
Sizes 1, 2, 4, 6, 9, 15



PMHD-ROH

Holographic Red Orange
Sizes 2, 4, 6



PMHD-SBH

Holographic Silver Blue
Sizes 1, 2, 4, 6, 9, 15



PMHD-SGH

Holographic Silver Gold
Sizes 1, 2, 4, 6, 9, 15



Size Chart

Size 1	- 1/32 oz.
Size 2	- 1/16 oz.
Size 4	- 1/8 oz.
Size 6	- 1/4 oz.
Size 9	- 3/8 oz.
Size 15	- 1/2 oz.

Panther Martin Deluxe Holographic lures are great fish catching lures. The combination of holographic patterns, our unique brass body and direct through the shaft design creates a uniquely effective lure rich in color. Some of the Deluxe Holographic patterns feature a translucent criss cross fish scale pattern. The beautiful holographic lures shimmer and quiver as the sun shines on them, allowing them to flash and flicker in the water.

Panther Martin[®] Deluxe

Panther Martin Deluxe lures are classic fish catching lures. Our unique brass body and direct through the shaft design creates a uniquely effective lure. One of our all time best sellers.



PMD-G

Gold
Sizes 1, 2, 4, 6, 9, 15



PMD-GBRED

Gold Black Red
Sizes 4, 6, 9



PMD-S

Silver
Sizes 1, 2, 4, 6, 9, 15



PMD-SBR

Silver Blue Red
Sizes 4, 6, 9



PMMB-S

Metallic Blue Silver
Sizes 6, 9, 15



PMMR-G

Metallic Red Gold
Sizes 2, 4, 6, 9, 15



PMCBBS-CPR

All Copper Big Belly
Sizes 2, 4, 6

All Gold, Silver and Copper blades are Genuine Gold, Silver or Copper plated.

Panther Martin[®] Deluxe Dressed

The dressed tail adds extra bulk and color attraction. The all silver and all gold blades with our unique brass body and direct through the shaft design creates a truly effective lure on many species of fish.



PMF-GY

Gold Yellow
Sizes 1, 2, 4, 6



PMF-GO

Gold Orange
Sizes 1, 2, 4, 6



PMF-SY

Silver Yellow
Sizes 1, 2, 4, 6



PMF-SO

Silver Orange
Sizes 1, 2, 4, 6

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Panther Martin[®] Value Kits



HS3

**HolyStrike™
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
HolyStrike™ Spinners.



UV3

**FishSeeUV™
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
FishSeeUV™ spinners.



VIUV3

**Vibrant Image™
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Vibrant Image™ spinners.



PMHM3

**Hammered
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Hammered spinners



BOB3

**Best Of The Best
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Best Selling spinners



CP3

**Copper Value
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Copper-Plated spinners.



OD3

**Opening Day
3-Pack Kit**

Contains 3 size 4 (1/8 oz.) of our
best performing spinners.



ET3

**Eastern Trout
3-Pack Kit**

Contains 3 size 2 (1/16 oz.)
Eastern Trout spinners.



WT3

**Western Trout
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Western Trout spinners.



TT3

**Teton Trout
3-Pack Kit**

Contains 3 size 4 (1/8 oz.)
Teton Trout spinners.



PMMF3

**MiniFly™
3-Pack Kit**

Contains 3 size 0M (1/48 oz.)
MiniFly™ Spinners.



DDMO Deadly Dozen™

Contains an assortment of
12 spinners ranging anywhere from
sizes 1/32 oz. to 1 oz. in a Small Tackle Box

All Gold, Silver & Copper blades are Genuine Gold, Silver or Copper plated.

Please note, contents of our kits may vary from photos. These kits are ready-made assortments and lures can not be chosen or substituted.

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Panther Martin® Value Kits



PMIS6
InLine Swivel™ Kit
Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) InLine Swivel™ Spinners.



PMD6
DualFlash™ Kit
Contains 3 size 2DF (1/4 oz.) & 3 size 4DF (1/2 oz.) DualFlash™ Spinners.



PMSH6
Single Hook Kit
Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) Single Hook Spinners.



HH6
Holy Hammered™ Kit
Contains 3 size 2 (1/16 oz.) and 3 size 4 (1/8 oz.) Holy Hammered™ Spinners.



Panther Martin® Value Kits



DSG6
Best Of The Best Kit
Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) Red Hook spinners.



BE6
Best Of The East Kit
Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) spinners.



BW6
Best Of The West Kit
Contains 3 size 4 (1/8 oz.) & 3 size 6 (1/4 oz.) spinners.



AW6
Pro Guide Anywhere 6
Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) spinners.



PMHM6
Hammered 6 Kit
Contains 3 size 4 (1/8 oz.) & 3 size 6 (1/4 oz.) Hammered Spinners.



PMWS6
WillowStrike™ Kit
Contains 3 size 4 (1/8 oz.) and 3 size 6 (1/4 oz.) WillowStrike™ Spinners.



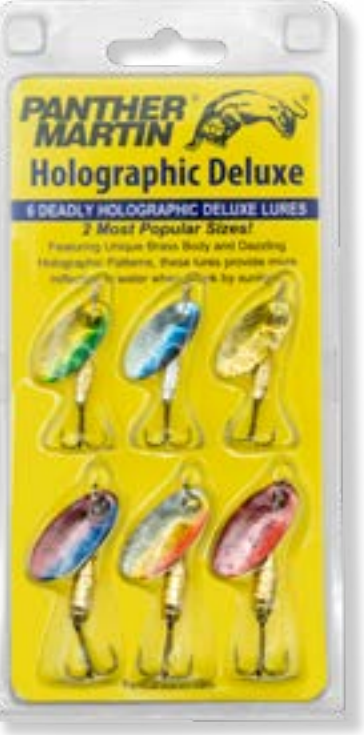
TP16
Trout & Panfish Kit.
Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) Trout & Panfish spinners.



WT6
Western Trout Kit.
Contains 3 size 4 (1/8 oz.) & 3 size 6 (1/4 oz.) Western Trout spinners.



BA6
Bass & Trout Annihilators Kit
Contains 6 size 6 (1/4 oz.) Bass spinners.



PMHD6
Holographic Deluxe Kit.
Contains 3 size 4 (1/8 oz.) & 3 size 6 (1/4 oz.) Holographic Deluxe spinners.



UV6
FishSeeUV™ 6-Pack
Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) UV spinners.

All Gold, Silver & Copper blades are Genuine Gold, Silver or Copper plated.

Please note, contents of our kits may vary from photos. These kits are ready-made assortments and lures can not be chosen or substituted.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

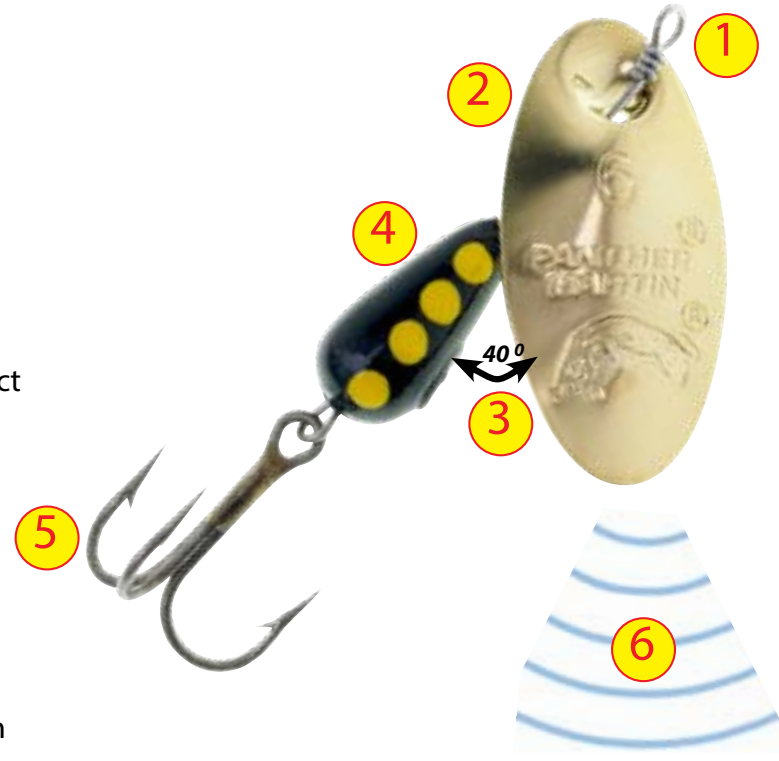
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"The Greatest Fish Catcher of All Time"

The Perfect Blend of Flash, Sound & Vibration

1. Double reverse concave-convex blade attaches directly "through the shaft". This unique design maximizes water flow over the blade to produce a blade rotation that genuinely imitates living creatures that fish feed on.
2. Genuine gold, silver & copper-plated blades reflect more light thereby attracting more fish.
3. Constant 40-degree angle of blade is always in balanced position making it easy to cast with perfect motion- even on upstream casts!
4. Heavy weighted deluxe and tear-drop bodies cast further and sink deeper to where the fish are.
5. Razor sharp hooks catch the fish and keep them hooked!
6. Blade rotation creates vibrations which sends out hydro-sonic waves that "call to the fish", even when they can't see them.



Panther Martin HolyRoe™

HolyRoe™ featuring Hammered Holographic Blade with dazzling painted back, Salmon Roe Body with an Egg Yarn trailer.

These Salmon and Steelhead versions come in larger sizes and feature fluffy egg yarns to allure the biggest Salmon & Steelhead. When wet, egg yarn retains its full shape and flutters seductively in stream, river or lake as it is being retrieved. A unique added feature of these lures is that the backs of the blades are painted for double the attraction and double the action. Scents can be added to egg yarn trailers making them even harder to resist.

Available in 3 sizes - 12L, 15L, 18L.

PMSHR-HPPK
Hammered Purple Pink
Sizes 12L, 15L, 18L



PMSHR-HCP
Hammered Chartreuse Pink
Sizes 12L, 15L, 18L



Size Chart
Size 12L - 3/10 oz.
Size 15L - 3/8 oz.
Size 18L - 1/2 oz.

PMSHR-HLC
Hammered Lime Chartreuse
Sizes 12L, 15L, 18L



Panther Martin® FishSeeUV™ Salmon & Steelhead

Designed Specifically For Salmon & Steelhead Anglers, But Great For Pike & Muskie Too.

LARGER in size and more VIBRANT in color, our FishSeeUV™ Salmon and Steelhead spinners not only have a premium UV painted finish to maximize visibility, they also feature the traditionally unmatched powerful sonic vibrations of Panther Martin.

FishSeeUV™ Salmon Steelhead series is outfitted with a true to life Salmon egg bead, easy to replace split ring hook attachment system and comes with both a premium super sharp treble hook attached and a **Siwash Single Hook** included in each package.

Size Chart
Size 12 - 7/16 oz.
Size 15 - 1/2 oz.
Size 18 - 3/4 oz.
Size 20 - 1 oz.

FishSeeUV™ PMSSTUV-FRT
UV Red Tiger
Sizes 12, 15, 18, 20



FishSeeUV™ PMSSTUV-PT
UV Pink Tiger
Sizes 12, 15, 18, 20



FishSeeUV™ PMSSTUV-LT
UV Lime Tiger
Sizes 12, 15, 18, 20



FishSeeUV™ PMSSTUV-FT
UV Fire Tiger
Sizes 12, 15, 18, 20



FishSeeUV™ PMSSTUV-CLO
UV Chartreuse Lime Orange
Sizes 12, 15, 18, 20



FishSeeUV™ PMSSTUV-RW
UV Red White
Sizes 12, 15, 18, 20



General Fishing Tips for Panther Martin® Spinners

Use a balanced ultralight rod and reel. We recommend a ball bearing reel having a 6:1 retrieve weighing around 8 oz. with a smooth drag and a long spool. It is important to have a small diameter, soft line with adequate tensile strength. We recommend 4-6 lb. test.

Lake Fishing

Use a "countdown" system. Cast out and count the lure down to different depths before retrieving. When trolling use either a weighted line or a down rigger to get to the preferred depth, usually around the thermocline (area of greatest temperature change). Once you get a strike, keep fishing at that depth. Inlets, outlets, springs, drop-offs and weeded areas often hold the majority of fish.

Stream or River Fishing

Upstream fishing - Here you must contend with water pushing your lure back to you. Change the speed and the depth of your retrieves. Keep a low profile on the water by bending over or kneeling because the fish will be swimming towards you when chasing the lure.

Downstream fishing - Here you vary the depth and the speed of the lure simply by raising or lowering the rod. The current allows you to make multiple approaches without re-casting.

Cross stream fishing allows you to have the best of both worlds. You can cover more area while not "spooking the fish."

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Panther Martin

FishSeeUV™ Hammered Salmon & Steelhead And Salmon & Steelhead Hoochie Skirt

Designed Specifically For Salmon & Steelhead Anglers, But Great For Pike & Muskie Too.

FishSeeUV™ Salmon & Steelhead Hammered spinners have a premium UV painted finish to maximize visibility and hammered blades to maximize reflection.

FishSeeUV™ Salmon & Steelhead Hammered Hoochie Skirt tail mimics baitfish enticing Salmon, Steelhead, Pike and Muskie to strike.

Both FishSeeUV™ Hammered Salmon & Steelhead series spinners are outfitted with a true to life Salmon egg bead, easy to replace split ring hook attachment system and a super sharp **Mustad® Big Gun Siwash hook** attached and a premium super sharp **Black Nickel** treble hook included in package.

Available in 6 colors, 4 sizes & 3.5 inch replaceable Hoochie Skirts.

FishSeeUV™
PMSSTUVHHS-HMBCT (Hoochie Skirt)
PMSSTUVHM-HMBCT
Blue Chartreuse Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



FishSeeUV™
PMSSTUVHHS-HMGCT (Hoochie Skirt)
PMSSTUVHM-HMGCT
Green Chartreuse Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



FishSeeUV™
PMSSTUVHHS-HMGPT (Hoochie Skirt)
PMSSTUVHM-HMGPT
Gold Pink Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



FishSeeUV™
PMSSTUVHHS-HMPFRT (Hoochie Skirt)
PMSSTUVHM-HMPFRT
Purple Fluorescent Red Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



FishSeeUV™
PMSSTUVHHS-HMYFRT (Hoochie Skirt)
PMSSTUVHM-HMYFRT
Yellow Fluorescent Red Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



FishSeeUV™
PMSSTUVHHS-HMYPT (Hoochie Skirt)
PMSSTUVHM-HMYPT
Yellow Pink Tiger
Sizes 12, 15, 18, 20



As Seen
By Fish



Size Chart
Size 12 - 7/16 oz.
Size 15 - 1/2 oz.
Size 18 - 3/4 oz.
Size 20 - 1 oz.



Panther Martin® Lil' Curly WeedRunners™!

They Wiggle, They Spin, They Call to the Fish!

Panther Martin® WeedRunner™ lures have been gaining popularity since their introduction. We decided to add curly tails to smaller sizes to give new and interesting swimming action through the water. These lures are bound to be particularly effective for trout and bass. Best of all, because the hook is buried in the plastic tail, these lures are, like their larger cousins, totally weedless. That means they can be fished in heavy vegetation and weeds where lunker bass and trout lurk.

Available in sizes 4 WR & 6 WR

PMLC-BFL
Black Fluorescent
Sizes 4WR, 6WR



PMLCG-HOU
Gold Houdini
Sizes 4WR, 6WR



PMLCS-HOU
Silver Houdini
Sizes 4WR, 6WR



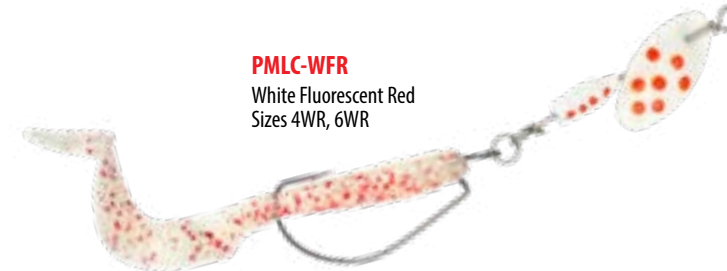
PMLCG-WI
Gold White Ice
Sizes 4WR, 6WR



PMLCS-WI
Silver White Ice
Sizes 4WR, 6WR



PMLC-WFR
White Fluorescent Red
Sizes 4WR, 6WR



PMLCG-CSF
Gold Chartreuse Silver Flake
Sizes 4WR, 6WR



PMLCS-CSF
Silver Chartreuse Silver Flake
Sizes 4WR, 6WR



Size Chart
Size 4WR - 1/4 oz. - 2/O Hook
Size 6WR - 5/16 oz. - 2/O Hook

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WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



Panther Martin's first truly weedless in-line spinner catches both fresh and saltwater fish!

This weedless in-line spinner is a first for us in a couple of ways. One, it is truly weedless because the hook is buried in the fluke/shad style soft plastic tail. Two, these lures catch both fresh and saltwater fish. This in-line spinner is truly a universal lure that will work in all parts of the U.S., whether you are fishing weed infested lakes for Bass and Pike or saltwater flats for Redfish, Sea Trout and Snook. The WeedRunner™ is an in-line spinning lure that loves to find fish in vegetation and timber.

Outfitted with a Mustad® 4/O Black Nickel, Opti-Angle Needle Point, Offset Shank, Extra Wide Bend Hook, buried in a fluke/shad style tail and comes with one extra tail.

Available in 2 blade colors (Gold & Silver), 6 tail colors and 2 sizes - 3/8 oz., 5/8 oz.



PMWRG-HOU
Gold Blade Houdini Tail
Sizes 9WR, 15WR

PMWRG-CSF
Gold Blade Chartreuse
Silver Flake Tail
Sizes 9WR, 15WR

PMWRG-WI
Gold Blade White Ice Tail
Sizes 9WR, 15WR

PMWRG-NP
Gold Blade New Penny Tail
Sizes 9WR, 15WR

PMWRG-RB
Gold Blade Root Beer Tail
Sizes 9WR, 15WR

PMWRG-ST
Gold Blade Strawberry Tail
Sizes 9WR, 15WR

Size Chart
Size 9WR - 3/8 oz. - 4/O Hook
Size 15WR - 5/8 oz. - 4/O Hook

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In this series, we are focusing on Bass fishing and more specifically on catching Monster Bass. And yes, there are a lot of Bass spin fishing baits, but **Panther Martin® is different in that our exclusive and original Panther Martin® blade spins and thumps differently.** And why is that? Because Panther Martin® blades create a special sonic sound and thump that is proven to attract fish. So, get ready to catch more Bass. And get ready to catch bigger Bass.

The spinning action of the Panther Martin® blades are activated by small clear glass-like beads behind the first blade and a swivel in front of the second larger blade. Because the larger blade has 2 holes at the front - one to attach the blade to the swivel and one behind that where the shaft would normally go, it creates a bubbling effect that further adds to the sonic action of this lure. The combination of these allows our great Panther Martin® blades to truly show off their stuff. And show off they will. Pity the poor Monster Bass who lived a long and full life only to be taken down by one of these irresistible lures.

Panther Martin® SonicThumper™ lures feature polished Brass or Nickel-plated Brass blades for a super bright flashing effect when being retrieved. These blade combinations are further enhanced by different vibrantly colored hand-tied silicon dressings behind the traditional minnow head on the wire shaft. The combination of the unique Panther Martin® blades flashing in the water and the resulting sonic thump makes these lures irresistible to Monster Bass.

Available in 2 sizes - 6 & 9.



PMSNT-BBK
SonicThumper™
Blue Black
Sizes 6 & 9

PMSNT-FT
SonicThumper™
Fire Tiger
Sizes 6 & 9

PMSNT-WCH
SonicThumper™
White Chartreuse
Sizes 6 & 9

PMSNT-WHITE
SonicThumper™
White
Sizes 6 & 9

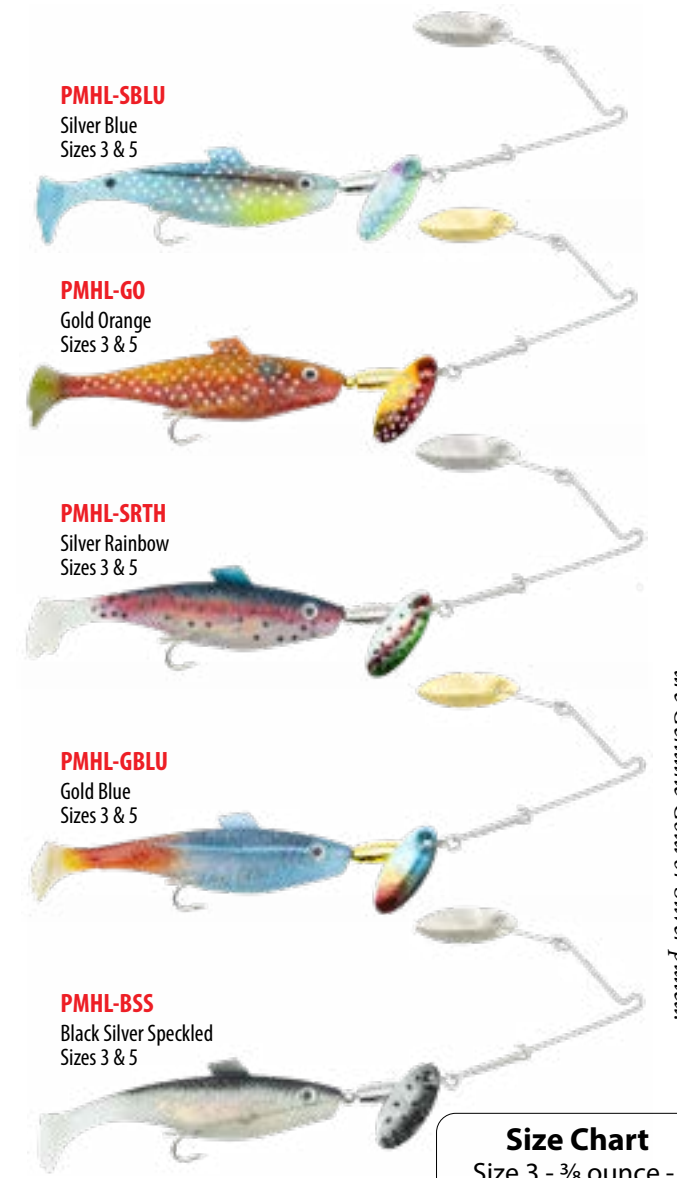
Size Chart
Size 6 - 1/4 oz.
Size 9 - 3/8 oz.

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The HiLo Spin Minnow™ is a revolutionary new kind of Spinner Bait with 3 distinct differences:

1. On Hi- A Willow Style Panther Martin® convex/concave blade mounted on a free floating sonic arm to create more vibration and sonic attraction. This narrower blade spins faster and easier sending out sonic signals to nearby fish.
2. On Lo- A Swim-bait style Minnow with a convex/concave Classic Panther Martin® blade in front of a Deluxe Brass body. This wider blade spins slower sending out sonic signals to nearby fish.
3. A shaft directly going through a convex/concave Blade, Brass Body and the Minnow Body further attaches to a sharp treble hook that insures fish strikes are fish caught.

These 3 features make the HiLo Spin Minnow different and unique. As the lure is retrieved, the 2 spinner blades come to life, rotating easily at slow speeds to produce sound and kinetic action that captivates Large and Small-mouth Bass, Northern Pike, Walleye, Panfish and other species! The minnow swim-bait style body simulates the swimming action of a wounded minnow. Available in 5 vibrant colors and 2 sizes -



PMHL-SBLU
Silver Blue
Sizes 3 & 5

PMHL-GO
Gold Orange
Sizes 3 & 5

PMHL-SRTH
Silver Rainbow
Sizes 3 & 5

PMHL-GBLU
Gold Blue
Sizes 3 & 5

PMHL-BSS
Black Silver Speckled
Sizes 3 & 5

Size Chart
Size 3 - 3/8 ounce - 3"
Size 5 - 5/8 ounce - 3.5"

All Gold & Silver blades and Brass bodies are Genuine Gold or Silver plated.

PANTHER MARTIN 
Panther Martin® HulaRunner™

HulaRunner™ Weedless In-Line Spinner with enticing "Hula Skirt" and realistic minnow head body catches Bass, Northern Pike, Redfish, Sea Trout, Snook and many more.

The "Hula Skirt" provides a large, colorful profile while the blade provides plenty of flash. This weedless in-line spinner features an enticing "Hula Skirt" and realistic Minnow head body.

Weedless hook allows this spinner to be dragged through reeds, weeds and other fishy vegetation. The free swinging hook prevents fish from gaining leverage and breaking free... so strikes stay on.

Available in 3 sizes - 9WR, 15WR, 18WR

Size Chart
 Size 9WR - 3/8 oz.
 Size 15WR - 5/8 oz.
 Size 18WR - 3/4 oz.

PMHR-G
 Gold
 Sizes 9WR, 15WR, 18WR



PMHR-S
 Silver
 Sizes 9WR, 15WR, 18WR



PMHR-BBH
 Blue Black Holographic
 Sizes 9WR, 15WR, 18WR



PMHR-NSH
 Natural Shad Holographic
 Sizes 9WR, 15WR, 18WR



PMHR-CH
 Chartreuse Holographic
 Sizes 9WR, 15WR, 18WR



PMHR-CWH
 Chartreuse White Holographic
 Sizes 9WR, 15WR, 18WR



PANTHER MARTIN 
Panther Martin®
Bearded Banshee™

Bucktail Spinner Bait designed for Large and Smallmouth Bass, also great for Northern Pike, Walleye, Panfish and other species!

This natural hand tied Bucktail Spinner Bait is designed specifically to catch Large and Smallmouth Bass, but like many other Panther Martins these lures also work great for Pike, Walleye and Panfish.

Our unique Panther Martin® blade spins on the free floating sonic arm with bearing bead and creates extra vibration not found in other spinner baits. Another unique feature of the Panther Martin® blade is the spinning action that allows this lure to helicopter down into a free fall.

Outfitted with a Mustad® 1/O Black Nickel Opti-Angle Needle Point, Round Bend Hook on size 1/8 oz. and Mustad® 2/O Black Nickel Opti-Angle Needle Point, Round Bend Hook on size 1/4 oz. Each lure is outfitted with a hand-tied Bucktail jighead body.

Available in 6 colors, 2 sizes - 1/8 oz, 1/4 oz.



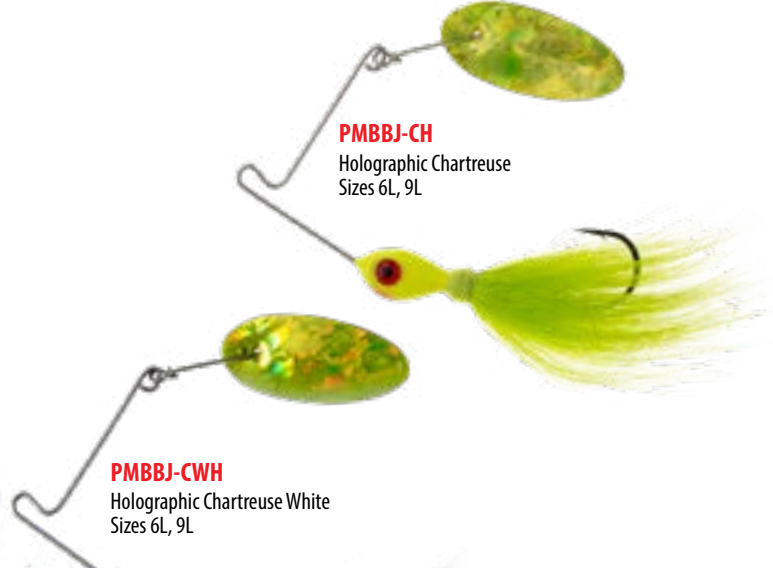
PMBBJ-BBH
 Holographic BlueBlack
 Sizes 6L, 9L



PMBBJ-BKH
 Holographic Black
 Sizes 6L, 9L



PMBBJ-CWH
 Holographic Chartreuse White
 Sizes 6L, 9L



PMBBJ-SWH
 Holographic Silver White
 Sizes 6L, 9L



PMBBJ-BOH
 Holographic Brown Orange
 Sizes 6L, 9L



Size Chart
 Size 6L - 1/8 oz. - 1/O Hook
 Size 9L - 1/4 oz. - 2/O Hook

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Panther Martin® Vivif Style Spinner Minnows

Our Vivif Style Spinner Minnows with our Panther Martin gold, silver and holographic blades are classic fish catchers for many anglers. These Panther Martin Spinner Minnows are accented and weighted nicely with our great Gold and Silver plated brass bodies. Not only do these lures look better, they swim better and catch more game fish.

MNH-SSG

Holographic Super Silver Gold Blade
Sizes 0, 3, 5



MNH-SSS

Holographic Super Silver Silver Blade
Sizes 0, 3, 5



MNH-RTHG

Holographic Rainbow Trout Gold Blade
Sizes 0, 3, 5



MNH-RTHS

Holographic Rainbow Trout Silver Blade
Sizes 0, 3, 5



MNH-RTH

Holographic Rainbow Trout RTH Blade
Sizes 0, 3, 5



All Gold & Silver blades are Genuine Gold or Silver plated.

Size Chart

Size 0 - 1/8 ounce - 2"
Size 3 - 3/8 ounce - 3"
Size 5 - 5/8 ounce - 3.5"

Panther Martin® Classic Holographic Superior Frogs



FROGH-CH
Holographic Chartreuse with glow belly & legs
Sizes 3, 5



FROGH-GR
Holographic Green with glow belly & legs
Sizes 3, 5

Panther Martin® Classic Superior Frogs



FROG-GW
Green w/White Belly
Sizes 3, 5



FROG-CH
Chartreuse
Sizes 3, 5



All Frogs float with their eyes just above water - Just like a real frog!

Size Chart

Size 3 - 3/8 oz.
Size 5 - 5/8 oz.

Unique Superior Frog Features

- High-density outer body provides extra weight for longer casts even into the wind with greater control during retrieve.
- Low-density inner core provides extra consistent, permanent flotation - these frogs will never sink or become waterlogged.
- Casts 70-90 feet and always lands on its belly.
- Floats with eyes just above the water.
- Lifelike kicking action of legs drives Bass crazy!
- Natural soft plastic body shape makes these irresistible to Bass!
- The Weedless hook goes through the thickest vegetation and is pointed down - where Bass come from!
- Deadly Attraction - catches Bass just floating in lily pads or weeds.
- Superior Frog is also very effective for catching Northern Pike!

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



Panther Martin® High Lake Trolls

This is the more classic approach to High Lake Troll Rigs. But of course, we never do anything completely traditional, so instead of having a plain plastic rudder and traditional blade, we created a holographic plastic rudder with eye-popping holographic colors. These High Lake Trolls come complete with a single hook to outfit your favorite live bait. Our Panther Martin blades create a unique spinning action which make them a more effective fish attractor than traditional style Lake Troll Rigs, which usually use a clevis to attach the blades. Simply put, these Lake Trolls start spinning sooner, send out sonic vibrations that "call to the fish" and are far more effective than others on the market, especially on really big lake Trout & Kokanee! They are particularly popular in the California, Montana, Colorado, Oregon & Washington states.



MDR-SSH
Holographic Super Silver
Sizes 9, 15, 20, 28



MDR-RTH
Holographic Rainbow Trout
Sizes 9, 15, 20, 28



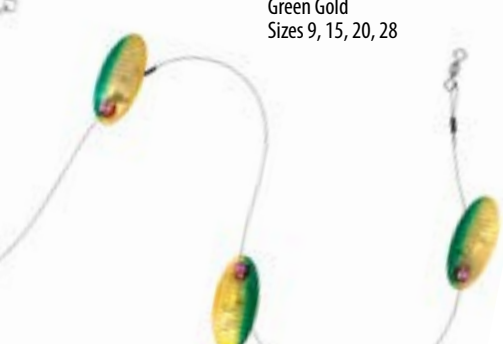
MDR-SGH
Holographic Silver Gold
Sizes 9, 15, 20, 28



MDR-BTH
Holographic Brown Trout
Sizes 9, 15, 20, 28



MDR-GGH
Holographic Green Gold
Sizes 9, 15, 20, 28



Size Chart

Size 9: 5/8 oz. - 1.25" Blade
Size 15: 1 oz. - 1.62" Blade
Size 20: 1.5 oz. - 2.37" Blade
Size 28: 2.2 oz. - 3.125" Blade



Single Hook Leader included with all High Lake Trolls

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Spinner Size Chart
Shown In Their Actual Size



Panther Martin® Weed Runner™
Size Chart

Shown In
Their Actual
Size

Size 9WR
3/8 OZ.
Blade length: 1 5/16"



Size Chart
Size 9WR - 3/8 oz.
- 4/O Hook
Size 15WR - 5/8 oz.
- 4/O Hook

Panther Martin®
Bearded Banshee™
Size Chart

Shown In Their Actual Size



Size Chart
Size 6L - 1/8 oz. - 1/O Hook
Size 9L - 1/4 oz. - 2/O Hook



Panther Martin® HulaRunner™ Size Chart
Shown In Their Actual Size

YouTube/PantherMartinLures



Instagram/PantherMartinFishing

Subscribe to our YouTube channel to see our lures in action.

Follow us on Instagram @PantherMartinFishing

Size Chart
Size 9WR - 3/8 oz.
Size 15WR - 5/8 oz.
Size 18WR - 3/4 oz.

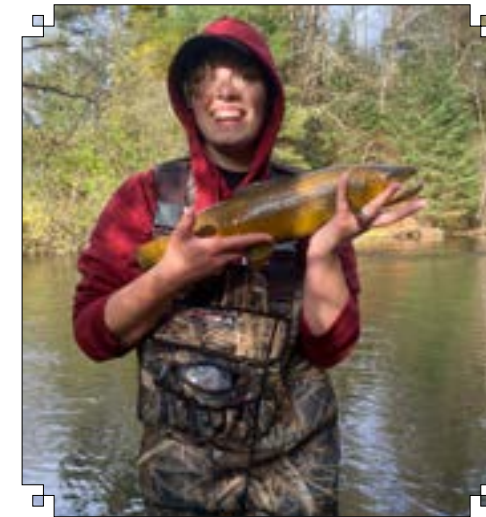
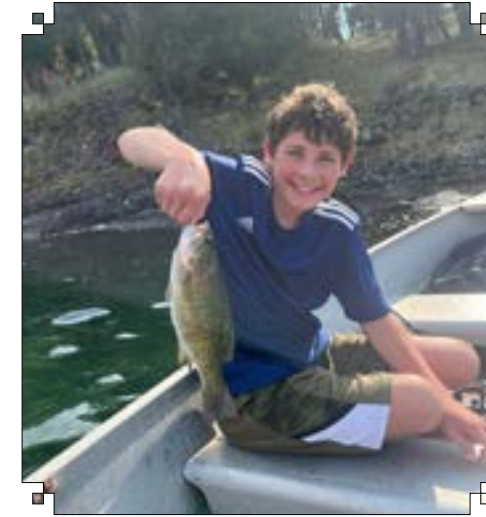
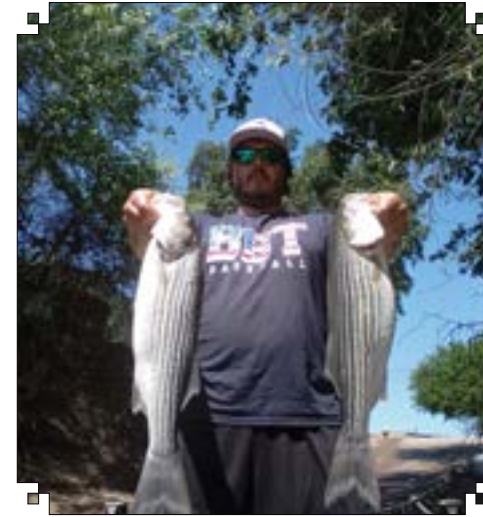
Size 9WR
3/8 oz.
Blade length: 1 5/16"



Size 15WR
5/8 oz.
Blade length: 1 3/4"



Size 18WR
3/4 oz.
Blade length: 2 1/16"



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PantherMartin.com/TrophyFish

Panther Martin® Trophy Fish Contest!

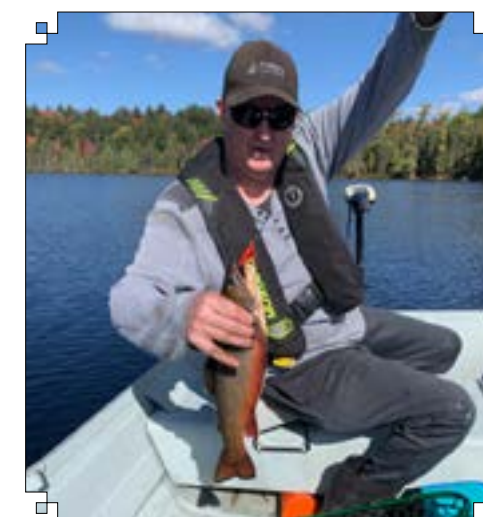
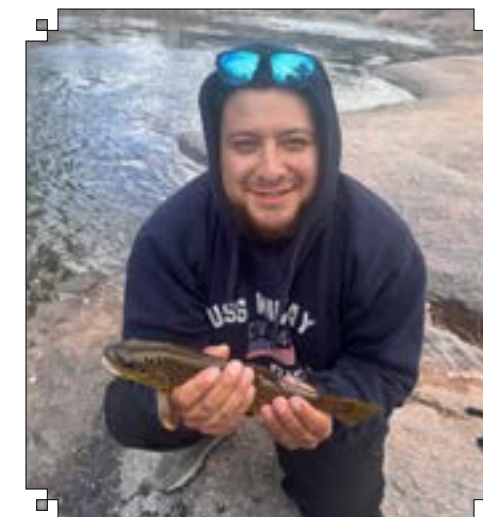
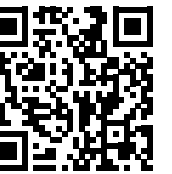
Upload a photo of your best Panther Martin® Catch and **WIN FREE LURES** if we choose your photo!
Visit the above Trophy Fish page on our website or scan QR Code on the right with your smart phone.
Winning photos will be posted on [f/PantherMartin](#) and [PantherMartin.com](#).



PantherMartin.com/TrophyFish

Panther Martin® Trophy Fish Contest!

Upload a photo of your best Panther Martin® Catch and **WIN FREE LURES** if we choose your photo!
Visit the above Trophy Fish page on our website or scan QR Code on the right with your smart phone.
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PANTHER MARTIN  **"The Greatest Fish Catcher Of All Time®"**

PANTHER MARTIN  **"The Greatest Fish Catcher Of All Time®"**

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"The Greatest Fish Catcher Of All Time"[®]

**PANTHER[®]
MARTIN**

