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Panther Martin® Lures Since 1958

Over 129,000,000 Panther Martins sold and still counting!



66 Years On and Still Creating **Great NEW Lures**

This year, we are introducing 18 NEW Panther Martin® SonicWhammy™ lures shown above and on the next page. NEW Panther Martin® SonicWhammy™ lures feature a unique blade design that augments the attraction and fish catching capabilities of Panther Martin® lures. In addition, we are also introducing 56 other truly great NEW lures - NEW FishSeeUV™ SpikeADelic™, NEW SonicThumper™, NEW Single Hook Fly and NEW Single Hook Barbless lures - see pages 4-7. In doing so, we are further expanding the range of Panther Martin® Lures for anglers to catch more fish.

It is no idle boast to say Panther Martin® lures truly catch fish. Not only are the pictures in the back of this catalog showing the many kinds of fish that Panther Martins catch, but also the fact that we have sold over 129,000,000 Panther Martins proves that anglers choose Panther Martin® lures year after year in their quest to catch more fish.

We also continue to offer our tried-and-true Classic Panther Martin® lures. And to ensure they always keep catching fish, we continually test and monitor the quality of these lures to make sure they look and work as well as ever.

Check us out on Facebook, Instagram & YouTube!

See hundreds of pictures posted by Panther Martin® fans on Facebook & Instagram. Watch us on YouTube.com/PantherMartinLures to see some of our Panther Martin® lures in action and follow us @PantherMartinFishing on Facebook and Instagram

Cecil Hoge & John Hoge, Owners



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Cover Story: "The Dual Flash Black/Gold spinner proved effective in catching this (and many more) beautiful Golden Trout in an alpine lake above timberline deep in Wyoming's Wind River range. It was a father-son experience we will never forget". - Daniel Townsend





Panther Martin

NEW Lures for 2024

PMSNW-SPBK

SonicWhammy™

Spotted Black

Sizes 2, 4, 6

SonicWhammy

The NEW SonicWhammy [™] series introduces a whole NEW blade shape that ups the sonic spinning and thumping action of our classic Panther Martin® blade. How so? The split at bottom of the blade creates 2 separate blade rudders that churn up and magnify the already great sonic action of our Panther Martin® blades. Additionally, because the split ends are bent down, they cause a thumping unique to this NEW blade design. Yes, more action creates more attraction.

Using our barrel style bodies plated with genuine gold and silver, these brass body lures cast like bullets and retrieve like a swirling dervish. The added sonic action and thumping sound is bound to attract a wide variety of fish...from trout to bass, from crappie to salmon...these action-packed lures are made for swift and secure hookups.

Available in our six most popular patterns & 3 popular sizes - 2, 4 & 6.





Size 2 - ½6 OZ. Size 4 - 1/8 OZ. Size 6 - ¼ oz.



PMSNW-G SonicWhammy™ Gold Sizes 2, 4, 6

All Gold & Silver blades are Genuine Gold or Silver plated.







PMSNW-S SonicWhammy™ Silver Sizes 2, 4, 6

NEW Lures for 2024

Panther Martin

$\mathbf{FishSeeUV}^{\mathsf{TM}} \mathbf{SpikeADelic}^{\mathsf{TM}}$

Holy UV!!! In these bright and glowing NEW colors and patterns we have created some of the most outstanding NEW lure combinations possible. And again, as with all our UV patterns, there is a strong scientific reason the eye-popping colors and patterns will be truly effective. Fish see things with UV eyes. Therefore, when they see the NEW lures they are immediately caught and attracted to these unique color combinations.

And again, if you put these new lures under an ultraviolet light, you will be amazed how these already eye-popping colors are enhanced and glow. These lures are designed for Bass, Northern Pike and larger Trout in fresh water. They are also effective on Red-fish, Sea Trout, Snook, and many more in saltwater.

Because in bass fishing there is often a lot of vegetation where the biggest lunkers lie, we have outfitted these NEW lures with a special weed-quard to keep them weed-free. This also works in saltwater reeds and algae in bays or when offshore fishing.

Available in our 6 colors & 4 different sizes - 4, 6, 9,15.

FishSeeUV™ **PMSDUV-FT** SpikeADelic™ Fire Tiger Sizes 4, 6, 9, 15



FishSeeUV™ PMSDUV-SBG SpikeADelic™ Sparkling Bubble Gum Sizes 4, 6, 9, 15

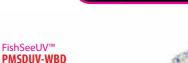


Size Chart

Size 4 - 1/4 07. Size 6 - ⁵⁄₁₆ OZ. - ¾ oz. Size 9 Size 15 - ½ oz.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.





SpikeADelic™ Wonder Bread Sizes 4, 6, 9, 15



FishSeeUV™ **PMSDUV-TS**

SpikeADelic™ Tangerine Surprise Sizes 4, 6, 9, 15



FishSeeUV™ **PMSDUV-GLRB**

SpikeADelic™ Glow Rainbow Sizes 4, 6, 9, 15



Panther Martin

NEW Lures for 2024

SonicThumper

In this series, we are focusing on Bass fishing and more specifically on catching Monster Bass. And yes, there are a lot of Bass spin fishing baits, but Panther Martin® is different in that our exclusive and original Panther Martin® blade spins and thumps differently. And why is that? Because Panther Martin® blades create a special sonic sound and thump that is proven to attract fish. So, get ready to catch more Bass. And get ready to catch bigger Bass.

The spinning action of the Panther Martin® blades are activated by small clear glass-like beads behind the first blade and a swivel in front of the second larger blade. Because the larger blade has 2 holes at the front - one to attach the blade to the swivel and one behind that where the shaft would normally go, it creates a bubbling effect that further adds to the sonic action of this NEW lure. The combination of these allows our great Panther Martin® blades to truly show off their stuff. And show off they will. Pity the poor Monster Bass who lived a long and full life only to be taken down by one of these irresistible NEW lures.

Panther Martin® SonicThumper™ lures feature polished Brass or Nickelplated Brass blades for a super bright flashing effect when being retrieved. These blade combinations are further enhanced by different vibrantly colored hand-tied silicon dressings behind the traditional minnow head on the wire shaft. The combination of the unique Panther Martin® blades flashing in the water and the resulting sonic thump makes these lures irresistible to Monster Bass.

Available in 2 sizes - 6 & 9.

Size Chart

Size 6 - ¼ oz. - 3/8 OZ. Size 9





Panther Martin $\textbf{HybridHolographic}^{^{\text{TM}}}$

NEW Lures for 2024

The NEW HybridHolographic [™] series combines the flash of our genuine gold- & silver-plated blades with proven holographic bodies & super bright NEW ultraviolet dressings. The silky-smooth synthetic fibers of the full-bodied dressings have ZERO water absorption, so they stay fluffy even under water. That means the fish are presented with a fuller profile that makes them think they are about to gobble down the real thing.

If you look at the UV dressings under an ultraviolet light, you will be amazed by the brightness and glowing quality of the UV pink, blue, chartreuse, and white colors. Why is this important? Because fish have UV vision, and their eyes are attracted towards these ultra-bright and luminous NEW UV colors. This gives anglers NEW additional tools to stand out and attract fish. This also means these lures are particularly effective on cloudy days and in murky waters.

Available in our 3 most popular sizes - 2, 4 & 6.



Size Chart

Size 2 - ½6 OZ. Size 4 - 1/8 OZ. Size 6 - 1/4 oz.



PMHH-SWB HybridHolographic™ Silver White Blue Sizes 2, 4, 6

PMHH-SCW HybridHolographic™ Silver Chartreuse White Sizes 2, 4, 6

All Gold & Silver blades are Genuine Gold or *Silver plated.*

Panther Martin

NEW Lures for 2024

Single Hook Fly

More and more sections of the U.S. are requiring single hooks and more and more anglers are switching to catch and release fishing. To reach out to longtime Panther Martin® customers who either want to switch to catch release fishing or who are required when fishing to use single hooks, we are offering NEW proven dressed patterns to expand our selection of single hook lures.

In the traditional single hook category, we are offering 2 NEW dressed fly styles. They use dressings that have always proved effective on Trout, Bass, and many other species. The gold blade with black body yellow dots is our most famous, most proven blade/body combination. The black fly pattern with the red fluffy hair are proven dressing colors. The gold blade yellow body with red dots is our second most popular blade/body combination. The brown-yellow fly with fluffy red tail is another unbeatable dressing combination. Put together, these NEW lures offer the angler and the fish with a safe and effective "catch and release" method.

Available in 2 of our most popular patterns & 3 popular sizes - 2, 4 & 6.



Panther Martin **Single Hook Barbless**

With these NEW single hook lures, we have upped the "catch and release" game. Barbless hooks are far easier to remove from a caught fish and they make catching a fish far more sporting since it is easier for fish to get off a barbless hook when fighting on the line. This offers the angler in those areas requiring barbless hooks a truly legitimate solution to fishing in those areas. No longer will you have to crush down the barb and no longer are anglers still subject to being fined because the Game and Fish Warden feels they did not obey the letter of the law.

The long shaft single hook lures feature three of our very best and most effective color combinations. The Holographic Rainbow Trout blade and body pattern is our most effective and most popular holographic pattern, the gold and silver blades with black body/yellow dots and yellow body/ red dots have been catching fish since 1958. So, catch and release anglers be assured these are our best and most effective patterns.

Available in our 3 most popular patterns and sizes - 2, 4 & 6.





WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

PMHBL-RTH

Barbless Rainbow Trout Sizes 2, 4, 6

PMRBL-G

Barbless Gold Sizes 2, 4, 6



Size Chart

Size 2 - 1/16 OZ. Size 4 - 1/8 OZ.

Size 6 - ¼ oz. All Gold & Silver blades are Genuine Gold or Silver plated.

Panther Martin InLine **SWIVELS**™

Panther Martin® InLine SWIVELS™ change the landscape for spinning lures by providing integrated InLine swivels built in a straight line directly on the spinning shaft of the lures. This eliminates line twist and the need to tie on a swivel. It also maintains the tried, tested and true fishing action and profile of Panther Martin® lures. It is a new State-of-the-Art design that makes life easier for anglers.

In this InLine Swivel[™] series we are offering our most popular and most proven blade and body color combinations in our 3 most popular lure sizes. What makes these Panther Martins® so different and so unique is that they all have integrated InLine Swivels attached directly to the wire shaft of the lures. This allows these Panther Martin® lures to maintain the same great spinning action and the same great fish catching lure profile that Panther Martins® have always had. Better still, it provides the added ease and convenience of having the swivel already attached to the spinning shaft.

Unlike spinning lures where standard double eyelet swivels are attached to the front eyelet loop, these swivels are mounted directly on the wire shaft. As such, they keep the same original Panther Martin® lure profile. The fact that this InLine swivel system is in a direct straight line, makes these swivel lures work better than lures with a tied on double eyelet swivel. This also greatly reduces water resistance and weed snags. That makes the lures better and easier to cast and retrieve or troll while eliminating the chance that the swivel may impede the effectiveness of your casts or cause unneeded turbulence when retrieved or trolled.

Panther Martin® InLine Swivel™ Spinners are available in 10 tried and true fish catching colors.

Panther Martin® available in our 3 most popular sizes - 2, 4 & 6.

Regular InLine SWIVEL™



All Gold & Silver blades are Genuine Gold or Silver plated.

Size Chart

- ½6 OZ. Size 2

Size 4 - ½ OZ.

- ¼ oz. Size 6





Holographic InLine SWIVEL™



Regular Fly InLine SWIVEL™



Size Chart

Size 2 - 1/16 OZ. Size 4 - 1/8 OZ. Size 6 - ¼ oz.

Panther Martin WillowStrike[™] Spinners

A turbo-charged Panther Martin upgrade of the Classic Willow Blade using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis.

The same great spinning and sonic vibrations as our original Panther Martin blade, but in a Willow blade profile. Genuine Gold & Silver plated and Holographic blades provide maximum flash. This Willow blade series is extremely effective in shallow waters as the Willow blade profile generally runs higher than the traditional Panther Martin blade. Irresistible to Trout, Bass, Salmon and many more species.

Available in 5 sizes - 2, 4, 6, 9, 15







All Gold & Silver blades are Genuine Gold or *Silver* plated.

Size Chart Size 2 - 1/16 oz. Size 4 - 1/8 oz. Size 6 - 1/4 oz.

Size 9 - 3/8 oz. Size 15- 1/2 oz.





Panther Martin®

WillowStrike™ DualFlash™ Spinners!

Now DualFlash™ Lures Are Available Using Our Unique Convex/Concave Willow Style Blades. Twice the flash, twice the vibration... all in proven and dramatic Panther Martin® colors & patterns

The same great spinning qualities and sonic vibrations as our Panther Martin® WillowStrike™ blades, multiplied by 2 to provide double the spin action, double the vibration. Using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis. The two blades are separated with a stainless steel spacer to ensure the best spinning action. Genuine Gold and Silver plated, spotted and holographic blades provide maximum flash and vibration in the water. This WillowStrike™ DualFlash™ series is bound to catch the attention of fish everywhere. Irresistible to Trout, Bass, Salmon and many more species.



Size Chart Size %DF - 3/16 oz. Size %DF - ¼ oz. Size %DF - 5/16 oz. **PMWSDF-BG** Black Gold Sizes ¾DF, %DF, %DF **PMWSDF-SG** Silver Gold Sizes 4DF, 4DF, 4DF **PMWSDF-GS Gold Silver** Sizes ¾DF, %DF, %DF **PMWSDF-HRS** Holographic Rainbow Trout Silver Sizes %DF, %DF, %DF

All Gold & Silver blades are Genuine Gold or *Silver* plated.

Panther Martin[®] MiniFly

Albino

Size 0M

Panther Martin® MiniFly™ adds a weapon in your fishing arsenal to get those smaller Trout and Panfish that are just waiting for something small enough to munch on.



The Panther Martin® MiniFly™ series combines a smaller size body and blade with some of our best-selling Fly patterns to provide a way to catch smaller fish. Using the unique convex/concave Panther Martin® style blade in a smaller size blade & body, this lure opens up fishing in smaller streams to get the smaller fish that are so elusive. The Panther Martin® MiniFly[™] series gives the same great spinning action and sonic vibrations of your favorite Panther Martin® Spinners to drive fish crazy. Truly effective on Trout, Crappie, Sunfish and Panfish. Available in size - 0M - 1/48 oz.



WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

Rainbow Trout

Size OM

Panther Martin DualFlash[™] **Spinners!**

Twice the flash, twice the vibration... all in proven and dramatic Panther Martin® colors & patterns

The same great spinning and sonic vibrations as our original Panther Martin® blade, multiplied by 2 providing double the spin action, double the vibration. Using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis. The two blades are separated with a stainless steel spacer to ensure the best spinning action. Genuine Gold and Silver plated, spotted and holographic blades provide maximum flash and vibration in the water. This DualFlash™ series is bound to catch the attention of fish everywhere. Irresistible to Trout, Bass, Salmon and many more species.

Available in sizes - 1DF, 2DF, 4DF, 6DF & 9DF





Size Chart Size 1DF - 1/9 oz.

Size 2DF - 1/4 oz. Size 4DF - 1/3 oz. Size 6DF - 3/8 oz. Size 9DF - 5% oz.

PMDF-SG

Silver Gold Sizes 1DF, 2DF, 4DF, 6DF, 9DF

PMDF-GS

Gold Silver Sizes 1DF, 2DF, 4DF, 6DF, 9DF

PMDF-PS

Pink Silver Sizes 1DF, 2DF, 4DF, 6DF, 9DF

PMDF-BG

Black Gold Sizes 1DF, 2DF, 4DF, 6DF, 9DF

PMDF-CHS

Chartreuse Silver Sizes 1DF, 2DF, 4DF, 6DF, 9DF

All Gold & Silver blades are Genuine Gold or Silver plated.

Fluorescent Gold







Combining Two Proven Panther Martin Features Into These Great Lures!

We took two great features and combined them into one great series. Featuring Hammered Brass Blades and New Holographic Patterns, these lures provide more reflection in the water combined with dazzling holographic patterns. Great for Trout and Bass in the smaller sizes and Salmon & Steelhead in larger sizes.

Available in 5 colors, 6 sizes - 1, 2, 4, 6, 9, 15









Panther Martin[®] **Hammered Spinners**

Our hammered pattern blade with its super luminous reflective flash, unique color patterns and all the traditionally proven features of Panther Martin Classic Spinners make these lures a must have for any angler's tackle box.

The hammered blade reflects light throughout the surface area of the blade producing a kaleidoscope of continuous lightning flashes that are hard to miss and hard for fish to resist.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.





Size Chart

Size 1 - 1/32 oz. Size 2 - 1/16 oz. Size 4 - 1/8 oz. Size 6 - 1/4 oz. Size 9 - 3/8 oz. Size 15- 1/2 oz.

Panther Martin®

FishSeeUV[™] Hammered Spinners

Panther Martin® FishSeeUV™ lures have caught the attention of fish nationwide.

Fish see colors as if they were under a black light. These lures are truly eyepopping the way humans see them, but if you put them under a black light you will be amazed at the way the UV colors on blades and bodies stand out and call out to passing fish.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.





Panther Martin

Stinky Garlic & Stinky Anise Scented Hammered Spinners

FISH LOVE THEM!

What are Panther Martin® Stinky Garlic & Anise?

Panther Martin® Stinky Garlic and Stinky Anise Lures are a deadly combination of the natural attraction of scent and the unequaled spinning action and vibration of Panther Martin lures. Not only do they attract fish from long distances, they also mask the human scent that would normally get on the lure.

What makes Panther Martin® Stinky Garlic and Stinky Anise Lures different from others?

Panther Martin® Garlic and Anise Scented Lures use a proprietary blend of 100% natural scent applied in a bulb at the base of the treble hook. These water activated scents are applied to each hook as a durable finish, giving the hook a distinct and very powerful Garlic or Anise scent.

How long does the scent last?

Depending on fishing situations, Panther Martin® Stinky Garlic and Stinky Anise Lures will disperse their scent over the course of an average fishing season. Because the scent is water-activated, fish will still be able to smell the strongly scented hook even when we may not.

Unique Features of Panther Martin® Stinky Hammered Spinners

- Stinky Garlic & Anise Scented Mustad® Hooks
- · Hammered Blades Reflect More Light
- Powerful Sonic Vibrations Call To Fish
- · Generously Coated with Long Lasting & Durable Natural Garlic or Anise Scent Bulb



PMHMHS-HGG

Hammered Gold Garlic Sizes 1, 2, 4, 6, 9, 15

PMHMHS-HGA

Hammered Gold Anise Sizes 1, 2, 4, 6, 9, 15

PMHMHS-HSG

Hammered Silver Garlic Sizes 1, 2, 4, 6, 9, 15

PMHMHS-HSA

Hammered Silver Anise Sizes 1, 2, 4, 6, 9, 15

Size Chart

Size 1 - 1/32 OZ. Size 2 - ½6 OZ. Size 4 - ½ OZ. Size 6 - ¼ oz. Size 9 - 3/8 OZ. Size 15 - ½ oz.

Panther Martin® Two-Tone Roe

Panther Martin® Two-Tone Roe™ featuring Hammered Holographic Blade with dazzling painted back and Salmon Roe Body.

These classic treble hook lures provide more reflection in the water combined with dazzling holographic patterns. The Salmon Roe body provides a different profile for lake stream fish.

The hammered blades are painted on both sides to add more flash to these lures. Double the attraction and double the action!







Lures The Fish Will See & Strike

Panther Martin FishSeeUV™ lures have caught the attention of fish nationwide.

The scientific premise of UV lures is simple - fish see colors as if they were under a black light. These lures are truly eye-popping the way humans see them, but if you put them under a black light you will be amazed at the way the UV colors on blades, bodies and Salmon egg beads stand out and call out to passing fish. This makes these lures particularly effective on cloudy days or in murky or muddy waters.

Size Chart

Size 2 - 1/16 OZ. Size 4 - 1/8 OZ. Size 6 - ¼ oz.

- 3/8 OZ.

Size 9



Panther Martin **FishSeeUV**[™] Marabou

Panther Martin FishSeeUV™ Marabou lures are dressed with genuine hand tied, prime quality, UV Marabou feathers. Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

Lures The Fish Will See & Strike







Panther Martin **FishSeeUV**[™] **Vibrant Image**[™]

Vibrant Colors Patterns To Outsmart Fish!

The Vibrant Image™ lures feature a UV enhanced iridescent Pearl base finish and colorful graphics optimized for maximum attraction while spinning. Color graphics are digitally applied into the paint for extreme durability and detail for all fishing conditions. The fact that they are offered in UV colors means FishSeeUV™ and you catch more fish.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.





Panther Martin[®] Classic Regulars

We have been selling Panther Martin Regulars for over 60 years and they are still the most popular and proven lures that we offer. Year in and year out, fishermen buy these lures and report catch after catch.



Panther Martin[®] Classic Patterns

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

All Gold & Silver blades are Genuine Gold & Silver plated.

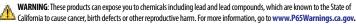


Panther Martin Single Hook Spinners

To reach out to long time Panther Martin® customers who are now required to use single hooks or would prefer catch & release, we offer our Classic & Holographic patterns with single hooks. These are our most proven patterns, available for single hook fishermen.









Panther Martin® Spotted

Each body of water has its own special color combination. That's why Panther Martin® Spotted Spinners come in a variety of combinations so you can choose the right pattern combination for the fish at your fishing spot. Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

Size Chart Size 1 - 1/32 OZ. - ½6 OZ. Size 2 Size 4 - ½ oz. Size 6 - ¼ oz. Size 9 - 3/8 OZ.

- ½ oz.

Size 15



Panther Martin® Nature Series

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

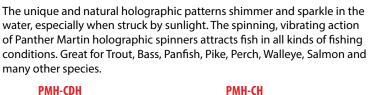




Panther Martin® Classic Holographic

PMH-BBH Holographic Blue Black Sizes 2, 4, 6





























Panther Martin® **Red Hook Spinners**

It's no secret that fish are attracted to the color red. It has been proven that adding the color red to already effective fishing lures makes them more effective. Red is the color that makes fish strike because it suggests feeding. When feeding, the gills of the fish become engaged with blood, known as "Gill Flash".



Size Chart Size 1 - 1/32 OZ.

Size 2 - ½6 OZ. Size 4 - 1/8 OZ. Size 6 - ¼ oz. Size 9 - 3/8 OZ.

PMRRH-G Gold Red Hook Sizes 1, 2, 4, 6, 9, 15



Size 15 - ½ oz.

PMRRH-S

Silver Red Hook Sizes 1, 2, 4, 6, 9, 15





The realistic colors of our Nature Series spinners all dressed up to mimic flies, crickets and other terrestrial prey.





Panther Martin[®] Go-Glo[™] Flash-A-Bou

20

Double The Attraction To Double The Action!

Our Panther Martin Go-Glo™ lures attract fish two different ways. Go-Glo lures flash bright colors and glow by themselves in shallow or deep waters. The Go-Glo™ paints are far brighter than traditional glow paints and glow far longer than traditional glow colors.

They are formulated with a high concentration of glow in the dark and UV pigments. This results in a finish that reflects UV light and emits its own light in murky, deep or dark water conditions.

And that is not the only benefit of these unique Go-Glo™ lures. The Flash-A-Bou iridescent fibers create an added flash and reflection around the hook and hold their shape as they are retrieved through the water, giving these lures a natural minnow action as they run through the water.

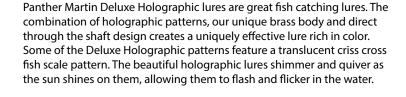
The combination of the Go-Glo™ colors and Flash-A-Bou fibers give these Panther Martin lures two powerful added attractants to catch more Trout, Bass, Perch, Pike and Pickerel. Available in 7 colors and 3 sizes



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Deluxe Holographic





Panther Martin® Deluxe

Panther Martin Deluxe lures are classic fish catching lures. Our unique brass body and direct through the shaft design creates a uniquely effective lure. One of our all time best sellers.



Panther Martin® Deluxe Dressed

The dressed tail adds extra bulk and color attraction. The all silver and all gold blades with our unique brass body and direct through the shaft design creates a truly effective lure on many species of fish.





SonicStreamers™ are Screamers!

10 Colors, 3 Sizes

We've combined the life-like action of the perfect streamer with super flash and sonic pizzazz!

Wowie Zowie, these Panther Martin® Sonic Streamers™ are a dream to fish. Featuring full-length hair and feathers that allow them to flutter on descent and respond like a streamer fly with the added flash and vibration of a spinner blade. These amazing lures respond instantly to the slightest movement of your rod tip during the retrieve. The smoothness and silkiness with which they move through the water, along with their flash and sonic signals, virtually guarantee vicious strikes. Designed so the feather and hair ride atop the bright metal body leaving the treble hook hanging free. Ideal for trout, bass, pike walleye and more.

Available in sizes 6, 9 & 15.



PMSS-SWR

Silver White Red Sizes 6, 9, 15

Size Chart

Size 6 - ¼ oz. - 3/8 OZ. Size 9 - ½ oz. Size 15



PMSS-GSL

Gold Salsa Sizes 6, 9, 15



PMSS-SRT

Silver Rainbow Trout Sizes 6, 9, 15



PMSS-SWB

Silver White Blue Sizes 6, 9, 15



Silver Black Sizes 6, 9, 15



PMSS-SWH

Silver White Sizes 6, 9, 15



PMSS-GCH

Gold Chartreuse Sizes 6, 9, 15



PMSS-SPW

Silver Purple White Sizes 6, 9, 15



PMSS-GWH

Gold White Sizes 6, 9, 15









"The Greatest Fish Catcher of All Time"

The Perfect Blend of Flash, Sound & Vibration

- 1. Double reverse concave-convex blade attaches directly "through the shaft". This unique design maximizes water flow over the blade to produce a blade rotation that genuinely imitates living creatures that fish feed on.
- 2. Genuine gold, silver & copper-plated blades reflect more light thereby attracting more fish.
- 3. Constant 40-degree angle of blade is always in balanced position making it easy to cast with perfect motion- even on upstream casts!
- 4. Heavy weighted deluxe and tear-drop bodies cast further and sink deeper to where the fish are.
- 5. Razor sharp hooks catch the fish and keep them hooked!
- 6. Blade rotation creates vibrations which sends out hydro-sonic waves that "call to the fish", even when they can't see them.



General Fishing Tips for Panther Martin® Spinners

Use a balanced ultralight rod and reel. We recommend a ball bearing reel having a 6:1 retrieve weighing around 8 oz. with a smooth drag and a long spool. It is important to have a small diameter, soft line with adequate tensile strength. We recommend 4-6 lb. test.

Lake Fishing

Use a "countdown" system. Cast out and count the lure down to different depths before retrieving. When trolling use either a weighted line or a down rigger to get to the preferred depth, usually around the thermocline (area of greatest temperature change). Once you get a strike, keep fishing at that depth. Inlets, outlets, springs, drop-offs and weeded areas often hold the majority of fish.

Stream or River Fishing

Upstream fishing - Here you must contend with water pushing your lure back to you. Change the speed and the depth of your retrieves. Keep a low profile on the water by bending over or kneeling because the fish will be swimming towards you when chasing the lure.

Downstream fishing - Here you vary the depth and the speed of the lure simply by raising or lowering the rod. The current allows you to make multiple approaches without re-casting.

Cross stream fishing allows you to have the best of both worlds. You can cover more area while not "spooking the fish."





Panther Martin® Value Kits



HolyStrike™ 3-Pack Kit Contains 3 size 4 (% oz.) HolyStrike™ Spinners.



FishSeeUV™ 3-Pack Kit

UV3



Vibrant Image™ 3-Pack Kit



3-Pack Kit

PMHM3

Hammered



Best Of The Best 3-Pack Kit



Copper Value 3-Pack Kit

Contains 3 size 4 (% oz.) FishSeeUV™ spinners.

Contains 3 size 4 (% oz.) Vibrant Image[™] spinners. Contains 3 size 4 (% oz.) Hammered spinners

Contains 3 size 4 (% oz.) **Best Selling spinners**

Contains 3 size 4 (1/8 oz.) Copper-Plated spinners.



OD3 Opening Day 3-Pack Kit

Contains 3 size 4 (1/8 oz.) of our best performing spinners.



ET3 **Eastern Trout** 3-Pack Kit

Contains 3 size 2 (1/16 oz.) Eastern Trout spinners.



WT3 **Western Trout** 3-Pack Kit

Contains 3 size 4 (% oz.) Western Trout spinners.



Teton Trout 3-Pack Kit

Contains 3 size 4 (% oz.) Teton Trout spinners.



PMMF3 MiniFly™ 3-Pack Kit

Contains 3 size 0M (1/48 oz.) MiniFly™ Spinners.



DDMO Deadly Dozen™

Contains an assortment of 12 spinners ranging anywhere from sizes 1/32 oz. to 1 oz. in a Small Tackle Box All Gold, Silver & Copper blades are Genuine Gold, Silver or Copper plated.

Please note, contents of our kits may vary from photos. These kits are ready-made assortments and lures can not be chosen or substituted.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of the state oAlifornia to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

Panther Martin® Value Kits



PMIS6 InLine Swivel™ Kit

Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) InLine Swivel™ Spinners.



PMDF6 DualFlash™ Kit

Contains 3 size 2DF (1/4 oz.) & 3 size 4DF (1/3 oz.) DualFlash™ Spinners.



PMSH₆ **Single Hook Kit**

Contains 3 size 2 (1/16 oz.) & 3 Size 4 (% oz.) Single Hook Spinners.



HH6 Holy Hammered™ Kit

Contains 3 size 2 (1/36 oz.) and 3 size 4 (1/8 oz.) Holy Hammered™ Spinners.



PMHM6 Hammered 6 Kit

Contains 3 size 4 (% oz.) & 3 size 6 (¼ oz.) Hammered Spinners.



PMWS6 WillowStrike™ Kit

Contains 3 size 4 (% oz.) and 3 size 6 (1/4 oz.) WillowStrike[™] Spinners.



TP16 Trout & Panfish Kit.

Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) Trout & Panfish spinners.



WT6 **Western Trout Kit.**

Contains 3 size 4 (% oz.) & 3 size 6 (1/4 oz.) Western Trout spinners



PMHD6 Holographic Deluxe Kit.

Contains 3 size 4 (1/8 oz.) & 3 size 6 (¼ oz.) Holographic Deluxe spinners.



UV₆ FishSeeUV™ 6-Pack

Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) UV spinners.



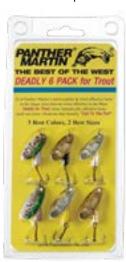
DSG6 **Best Of The Best Kit**

Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) Red Hook spinners.



BE₆ **Best Of The East Kit**

Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) spinners.



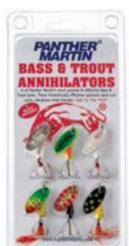
BW₆ **Best Of The West Kit**

Contains 3 size 4 (% oz.) & 3 size 6 (¼ oz.) spinners.



AW6 **Pro Guide Anywhere 6**

Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) spinners.



BA₆ **Bass & Trout Annihilators Kit**

Contains 6 size 6 (1/4 oz.) Bass spinners.





HolyRoe™ featuring Hammered Holographic Blade with dazzling painted back, Salmon Roe Body with McFlyfoam Egg and Egg Yarn trailer.

These Salmon and Steelhead versions come in larger sizes and feature McFlyfoam eggs and fluffy egg yarns to allure the biggest Salmon & Steelhead. When wet, egg yarn retains it full shape and flutters seductively in stream, river or lake as it is being retrieved. A unique added feature of these lures is that the backs of the blades are painted for double the attraction and double the action. Scents can be added to the McFlyfoam eggs and egg yarn trailers making them even harder to resist.





PMSSHR-HLC Hammered Lime Chartreuse Sizes 12L, 15L, 18L

Panther Martin[®] FishSeeUV[™] Salmon & Steelhead

Designed Specifically For Salmon & Steelhead Anglers, But Great For Pike & Muskie Too.

LARGER in size and more VIBRANT in color, our FishSeeUV™ Salmon and Steelhead spinners not only have a premium UV painted finish to maximize visibility, they also feature the traditionally unmatched powerful sonic vibrations of Panther Martin.

FishSeeUV™ Salmon Steelhead series is outfitted with a true to life Salmon egg bead, easy to replace split ring hook attachment system and comes with both a premium super sharp treble hook attached and a Siwash Single Hook included in each package.

Size Chart

Size 12 - ½16 OZ. Size 15 - ½ oz. Size 18 - ¾ oz. Size 20 - 1 oz.















Panther Martin

FishSeeUV[™] Hammered Salmon & Steelhead And Salmon & Steelhead **Hoochie Skirt**

Designed Specifically For Salmon & Steelhead Anglers, But Great For Pike & Muskie Too.

FishSeeUV™ Salmon & Steelhead Hammered spinners have a premium UV painted finish to maximize visibility and hammered blades to maximize reflection.

FishSeeUV™ Salmon & Steelhead Hammered Hoochie Skirt tail mimics baitfish enticing Salmon, Steelhead, Pike and Muskie to strike.

Both FishSeeUV™ Hammered Salmon & Steelhead series spinners are **hook** attached and a premium super sharp **Black Nickel** treble hook included in package.







Panther Martin® Lil' Curly WeedRunners™!

They Wiggle, They Spin, They Call to the Fish!

Panther Martin® WeedRunner™ lures have been gaining popularity since their introduction. We decided to add curly tails to smaller sizes to give new and interesting swimming action through the water. These lures are bound to be particularly effective for trout and bass. Best of all, because the hook is buried in the plastic tail, these lures are, like their larger cousins, totally weedless. That means they can be fished in heavy vegetation and weeds where lunker bass and trout lurk.

Available in sizes 4 WR & 6 WR



Size Chart

Size 4WR - 1/4 oz. - 2/O Hook Size 6WR - 5/16 oz. - 2/O Hook



Panther Martin WeedRunner

Panther Martin's first truly weedless in-line spinner catches both fresh and saltwater fish!

This weedless in-line spinner is a first for us in a couple of ways. One, it is truly weedless because the hook is buried in the fluke/shad style soft plastic tail. Two, these lures catch both fresh and saltwater fish. This inline spinner is truly a universal lure that will work in all parts of the U.S., whether you are fishing weed infested lakes for Bass and Pike or saltwater flats for Redfish, Sea Trout and Snook. The WeedRunner™ is an in-line spinning lure that loves to find fish in vegetation and timber.

Outfitted with a Mustad® 4/O Black Nickel, Opti-Angle Needle Point, Offset Shank, Extra Wide Bend Hook, buried in a fluke/shad style tail and comes with one extra tail.





Panther Martin® HulaRunner®

HulaRunner™ Weedless In-Line Spinner with enticing "Hula Skirt" and realistic minnow head body catches Bass, Northern Pike, Redfish, Sea Trout, Snook and many more.

The "Hula Skirt" provides a large, colorful profile while the blade provides plenty of flash. This weedless in-line spinner features an enticing "Hula Skirt" and realistic Minnow head body.

Weedless hook allows this spinner to be dragged through reeds, weeds and other fishy vegetation. The free swinging hook prevents fish from gaining leverage and breaking free... so strikes stay on.

Available in 3 sizes - 9WR, 15WR, 18WR

Size Chart

Size 9WR - 3% oz. Size15WR - 3% oz. Size18WR - 34 oz.

PMHR-G Sizes 9WR, 15WR, 18WR **PMHR-S** Sizes 9WR, 15WR, 18WR







Panther Martin Vivif Style Spinner Minnows

Our Vivif Style Spinner Minnows with our Panther Martin gold, silver and holographic blades are classic fish catchers for many anglers. These Panther Martin Spinner Minnows are accented and weighted nicely with our great Gold and Silver plated brass bodies. Not only do these lures look better, they swim better and catch more game fish.











All Gold & Silver blades are Genuine Gold or Silver plated.

Size Chart

Size 0 - 1/8 ounce - 2"

Size 3 - % ounce - 3"

Size 5 - 5% ounce - 3.5"

Panther Martin® **Classic Holographic Superior Frogs**



Panther Martin Classic Superior Frogs





Size Chart Size 3 - 3/8 OZ. Size 5 - 5% OZ.

Unique Superior Frog Features

- High-density outer body provides extra weight for longer casts even into the wind with greater contact control during retrieve.
- Low-density inner core provides extra consistent, permanent flotation - these frogs will never sink or become waterlogged.
- Casts 70-90 feet and always lands on its belly.
- Floats with eyes just above the water.
- Lifelike kicking action of legs drives Bass crazy!
- Natural soft plastic body shape makes these irresistible to Bass!
- The Weedless hook goes through the thickest vegetation and is pointed down - where Bass come from!
- Deadly Attraction catches Bass just floating in lily pads or weeds.
- Superior Frog is also very effective for catching Northern Pike!



Panther Martin High Lake Trolls

This is the more classic approach to High Lake Troll Rigs. But of course, we never do anything completely traditional, so instead of having a plain plastic rudder and traditional blade, we created a holographic plastic rudder with eye-popping holographic colors. These High Lake Trolls come complete with a single hook to outfit your favorite live bait. Our Panther Martin blades create a unique spinning action which make them a more effective fish attractor than traditional style Lake Troll Rigs, which usually use a clevis to attach the blades. Simply put, these Lake Trolls start spinning sooner, send out sonic vibrations that "call to the fish" and are far more effective than others on the market, especially on really big lake Trout & Kokanee! They are particularly popular in the California, Montana, Colorado, Oregon & Washington states.

MDR-RTH

Holographic

Rainbow Trout

Sizes 9, 15, 20, 28

MDR-SSH Holographic Super Silver Sizes 9, 15, 20, 28 MDR-SGH Holographic Silver Gold Sizes 9, 15, 20, 28 MDR-GGH Holographic Green Gold Sizes 9, 15, 20, 28

Size Chart

Size 9: % oz. - 1.25" Blade Size 15: 1 oz. - 1.62" Blade Size 20: 1.5 oz. - 2.37" Blade Size 28: 2.2 oz. - 3.125" Blade



Single Hook Leader included with all High Lake Trolls



MDR-BTH Holographic **Brown Trout** Sizes 9, 15, 20, 28



Bucktail Spinner Bait designed for Large and Smallmouth Bass, also great for Northern Pike, Walleye, Panfish and other species!

This natural hand tied Bucktail Spinner Bait is designed specifically to catch Large and Smallmouth Bass, but like many other Panther Martins these lures also work great for Pike, Walleye and Panfish.

Our unique Panther Martin® blade spins on the free floating sonic arm with bearing bead and creates extra vibration not found in other spinner baits. Another unique feature of the Panther Martin® blade is the spinning action that allows this lure to helicopter down into a free fall.

Outfitted with a Mustad® 1/O Black Nickel Opti-Angle Needle Point, Round Bend Hook on size 1/8 oz. and Mustad® 2/O Black Nickel Opti-Angle Needle Point, Round Bend Hook on sizes ¼ oz. & ¾ oz. Each lure is outfitted with a



PMBBJ-CH





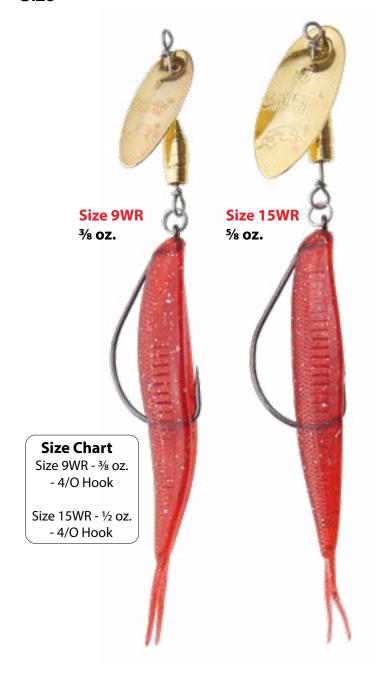
Spinner Size Chart Shown In Their Actual Size





Panther Martin® **Weed Runner**™ **Size Chart**

Shown In **Their Actual** Size



Panther Martin® **Bearded Banshee Size Chart**

Shown In Their Actual Size

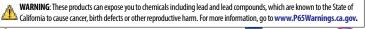


Size Chart

Size 6L - 1/8 oz. - 1/0 Hook Size 9L - 1/4 oz. - 2/O Hook

Panther Martin® HulaRunner™ Size Chart Shown In Their Actual Size





You Tube / Panther Martin Lures PantherMartinFishing



Subscribe to our YouTube channel to see our lures in action. Follow us on Instagram @PantherMartinFishing



















PantherMartin.com/TrophyFish



Panther Martin® Trophy Fish Contest!
Upload a photo of your best Panther Martin® Catch and WIN FREE LURES if we choose your photo! Visit the above Trophy Fish page on our website or scan QR Code on the right with your smart phone. Winning photos will be posted on **f/PantherMartin** and **PantherMartin.com**.





















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PantherMartin.com/TrophyFish



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'The Greatest Fish Catcher Of All Time®"



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